



The Alliance bulletin

Providing key information on a no-frills format for professional who travel to write, edit, broadcast or create images. Editor : Ashley Gibbins : Ashley@itwalliance.com

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www.itwalliance.com

The Alliance press card



The International Travel Writers Alliance Press Card now provides Alliance journalists with formal recognition of their status and standing – and a roving ambassador's role - in the profession.

See Appendix one for the directory of opportunities for press card holders.

The Alliance Syndication Network

The **Alliance Syndication Network** is a networking group within the Alliance for those who have online travel websites, blogs, bulletins and/or newsletters e

The Global Travel ITWA Prepaid Master Card



The International Travel Writers Alliance Global Travel ITWA Prepaid MasterCard, is a new initiative in partnership with *Global Currency Exchange Network*, one of the UK's leading foreign exchange companies.

The card is currently available to UK based journalists only.

<https://itwa.gcencurrencycards.com/>

The International Travel Writers Alliance Job Shop

The **International Travel Writers Alliance Job Shop** is a developing resource of information on jobs for journalists, which will enable the Alliance's partners to place and journalists to receive information on in-house jobs, special assignments or one-off projects

Registering with the Alliance

To register with the Alliance visit : www.itwalliance.com, and register as a :

Member : travel journalist

Editor : commissioning editor of publications)

Partner : travel industry organisation, or

Agency : with travel or tourism clients

Join and follow



http://www.linkedin.com/groups?gid=2978414&trk=hb_side_g



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The Alliance bulletin

Section one :

- Opportunities
- New partners and agencies
- News, leads and What's on
- Reasons to write about
- A place to stay

Section two :

- Travel guides
- Alliance products and services

Appendix one

- The Alliance press card holders directory

Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Tahiti

Tahiti and her islands stages a number of sporting, nautical and cultural events in 2013.

Tahiti Tourisme UK will be sending a variety of media out to cover these events throughout the year, with places are subject to availability and suitable confirmed commissions. Tahiti Tourisme in other parts of the world may well be doing the same.

Tahiti Pearl Regatta

8 to 12 May 2013

The 10th Tahiti Pearl Regatta, which will sail through Raiatea, Huahaine, Bora Bora and Taha'a, is considered the most important regatta in the South Pacific.

The event, which is open to all types of sailboats, combines competitive sailing with cultural celebrations including traditional dancing, singing and food tasting offering tourists a chance to sample authentic Tahitian cuisine.

Visit : www.tahitipearlregatta.org.pf

Heiva Va'ai Tahiti

28 June to 13 July

Heiva Va'ai Tahiti, known as 'the celebration of life', is one of the largest annual cultural festivals celebrating French Polynesian island traditions.

Taking place in To'ata Square in Papeete and Moto'i Place in Vaitap, Bora Bora, the festival showcases Tahitian music, dance, traditional dress and cooking and craft demonstrations.

Visit : www.heivanui.com

Billabong Pro Surfing Competition

16 to 27 August

Forty-eight of the top competitive surfers will be in Teahupo'o, south east of Tahiti for one of twelve stops on the Billabong World Championship Tour.

Visit : www.billabongpro.com

Hawaiki Nui Va'a international canoe race November

Teams from all over the compete in a three day traditional canoe race taking place in the Windward Island archipelago.

The route commences in Huahaine, then on to Raiatea, Taha'a and finishing at Bora Bora. In its 22nd year, the event provides a great spectacle for tourists, with over 100 traditional canoes taking part.

Visit : www.hawaikinuivaa.pf.

Visit : www.tahiti-tourisme.co.uk. Contact: Natalie Schofield at natalie@tahiti-tourisme.co.uk

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

The Malta Tourism Authority

The Malta Tourism Authority (MTA) is the Maltese tourism industry's regulator and motivator, its business partner and the country's brand promoter, whose role is to promote and advance Malta as a tourism destination.

The Maltese archipelago lies virtually at the centre of the Mediterranean, 93 km south of Sicily and 288 km north of Africa, and consists of three islands: Malta, Gozo and Comino.

Malta is the largest island and the cultural, commercial and administrative centre. Gozo is more rural, characterised by fishing, tourism, crafts and agriculture. Comino, the smallest of the trio, has one hotel and is largely uninhabited.

Visit : www.visitmalta.com. Contact : Claire Barry at claire@essence-communications.com.

Malawi, Africa

Malawi is the 'warm heart of Africa' offering a combination of lake, landscape, wildlife and culture in one of Africa's most beautiful and compact countries.

The Malawi Travel Marketing Consortium is a partnership organisation of Malawi's travel and tourism industry including accommodation providers, tour and safari companies, car hire and air charter firms.

Visit: www.malawitourism.com. Contact : Mr Kelly White at enquiries@malawitourism.com

Destination British Columbia, Canada

Destination British Columbia has been mandated to fulfill several key marketing and leadership responsibilities critical to the long-term, sustainable growth of the provincial tourism industry

Visit : www.destinationbc.ca. Contact : Clare Mason at clare.mason@gov.bc.ca

Frankfurt Rhine-Main, Germany

TourComm Germany is the official marketing representative for the Frankfurt Rhine-Main region.

Visit : www.tourcomm-germany.com. Contact : Charlotte Jakobsen at charlotte.jakobsen@tourcomm-germany.com.

Puerto Vallarta's Tourism Board, Mexico

Puerto Vallarta is a Mexican resort city situated on the Pacific Ocean's Bahía de Banderas.

The Puerto Vallarta's Tourism Board is a non-profit organization in charge of promoting the destination. It coordinates with publicity agencies aiming information at Canada, USA, the Mexican market and the emerging markets in the rest of the world, such as Europe and South America.

Visit : www.visitpuertovallarta.com. Contact : Gustavo Rivas at gustavo@latitude-intl.com.

Festivals Edinburgh, Scotland

Festivals Edinburgh is the umbrella organisation for the city's 12 Festivals.

- Imagine Festival
- Edinburgh Art Festival
- Edinburgh Festival Fringe
- Edinburgh's Hogmanay & New Year Party
- Edinburgh International Book Festival
- Edinburgh International Festival
- Edinburgh International Film Festival
- Edinburgh International Science Festival
- Edinburgh Jazz and Blues Festival
- Edinburgh Mela
- Royal Edinburgh Military Tattoo, and
- Scottish International Storytelling Festival

Festivals Edinburgh lead on promoting the 'Edinburgh Festivals' brand.

The group press office works with travel and lifestyle outlets and can help with imagery, broadcast, press visits and general information requests."

Visit : www.edinburghfestivals.co.uk . Contact : Joe Walton at Media@festivalsedinburgh.com.

Casa Cupula, Puerto Vallarta, Mexico

Casa Cupula, which is one of the world's finest boutique resort hotels for gay men, lesbians and friends, is located in Puerto Vallarta on the Pacific Ocean's Bahía de Banderas, Mexico

It offers the tropical splendor of gay-friendly Puerto Vallarta and views of Banderas Bay and the Sierra Madre mountains.

Casa Cupula has built a reputation since 2002 for services and luxury equal to any mainstream 5 star

Visit : www.casacupula.com. Contact : Gustavo Rivas at casacupula@latitude-intl.com.

Serendipidy Traveler (USA)

Serendipidy Traveler specialises in providing active women with luxury travel. There is also an active women's travel blog informing and inspiring women travelers.

Visit : www.serendipitytraveler.com. Contact : Peggy Coonley at pr@serendipitytraveler.com

Glasgow 2014

Glasgow 2014 has been set up to deliver the XX Commonwealth Games and committed to delivering an outstanding athlete centred and sport-focused Games.

Key partners are the Scottish Government, Glasgow City Council and Commonwealth Games Scotland, we are, which will be held up as an exemplar for future Organising Committees.

Visit : www.Glasgow2014.com. Contact : Iain Clark at Iain.Clark@Glasgow2014.com

Generator Hostels

Generator Hostels is a European hostel chain with properties located in Berlin, Copenhagen, Dublin, Hamburg, London and Venice.

Visit : www.generatorhostels.com. Contact : Christien Jansen at Christien.Jansen@generatorhostels.com.

The San Francisco Travel Association

The San Francisco Travel Association is an independent, not-for-profit destination marketing organization with more than 1,600 business members.

Its mission is to enhance the local economy by marketing San Francisco and the Bay Area as the premier destination for conventions, meetings, events and leisure travel.

Visit : www.sanfrancisco.travel/about/about.html. Contact : Harold Hoogasian at harold@hoogasian.com.

News

See More, Feel More - Birmingham, UK

Visit Birmingham has launched a new tourism campaign designed to boost the region's cultural profile, as part of its ongoing strategy to build on the 10 million visitors that come to Birmingham for arts and culture annually.

The *See More, Feel More* will look to encourage visitors to spend a cultural break in Birmingham, the Black Country and Solihull.

The campaign has been backed by the region's cultural organisations.

The Birmingham Look Book, a media briefing pack contains facts, stats, case studies and event listings for the year ahead to entice journalists to visit Birmingham, the Black Country and Solihull and learn about their diverse offering.

In April, Visit Birmingham is also set to launch a campaign profiling the faces of the city's 'new beat generation' – the rising stars in dance, music, poetry and a variety of other art.

Visit www.visitbirmingham.com/culture. Contact: Ellie Rance at ellie.rance@marketingbirmingham.com.

Thai Airways'

Thai Airways' now has a retrofitted B747s replacing THAI Airways A346s on both its daily London Heathrow – Bangkok flights.

Thai Airways Bangkok hub provides onward flights to over 70 cities.

Visit : www.thaiairways.co.uk. Contact : Amanda Bunn at Amanda.bunn@pgcomms.co.uk.

Chicago Art Institute

Visitors to Chicago's Art Institute can now download a free app (for android and apple devices) offering over 50 personalised tours of the museum.

Each tour features six to ten works of art, with information explaining the connection the pieces have to a particular theme or historical significance.

Visit www.artic.edu/visit/maps-guides-and-apps and www.choosechicago.com. Contact : Susie Tempest at susiet@hillsbalfour.com.

Resorts Online

Resorts Online, which has over 10,000 of the world's top properties in its database, is marketing itself as a Google/You Tube/Trip Advisor for the luxury / top end hotel market.

The hotels, resorts and lodges are grouped under 14 icons for :

golf	spa	lake
skiing	safari/wildlife/nature	castle/chateau
scuba diving	fishing	cities/towns, and
horseback riding	casino	islands.
beach	marina	

Visit : www.resortsonline.com. Contact : Bob Hertzka at bob@resortsonline.com

The new Marriott Fort Lauderdale/Pompano Beach Oceanfront, Florida

The new Marriott Fort Lauderdale/Pompano Beach Oceanfront hotel will open in summer 2013, with oceanfront views, multiple large pools and access to local water sport activities and fishing charters.

Visit : www.marriott.com. Contact: Susie Tempest at susiet@hillsbalfour.com.

ICC Champions Trophy (Cricket), UK

6 – 23 June 2013

The ICC Champions Trophy features the eight best one day international cricket teams in the world and will be played across three grounds – Cardiff and Edgbaston – over eighteen days

The tournament begins on Thursday 6 June 2013 when India face South Africa at Cardiff Wales Stadium, and closes with the Final on Sunday 23 June 2013 at Edgbaston.

The eight teams are split into two groups, with each team playing 3 group matches. The top two in each group progress to a semi-final, and the winners of the semis meet in the final.

Visit : www.icc-cricket.com. Contact : Colin Gibson at Colin.Gibson@icc-cricket.com.

easyjet

easyJet has launched its first flight between London Gatwick and Moscow, the first time Moscow has been served from London Gatwick airport.

The airline is expecting to fly more than a quarter of a million passengers between London and Moscow annually.

easyJet will also be launching services between Manchester and Moscow in April expecting a further 60,000 passengers a year.

Visit: www.easyjet.com/en. Contact : Shaun Ezlati at Shaun.Ezlati@tvcgroup.com.

Leads

DouroAzul cruises, Portugal

DouroAzul, which is the largest river cruise operator in Portugal, promotes sustainable tourism, while protecting the Douro region's ecology and culture.

The cruises give guests the opportunity to experience the natural beauty, architectural heritage and traditions of the Douro River Valley and Portugal's northern region, which has UNESCO World Heritage Site status.

The Douro River carries passengers past terraced vineyards and by colonial and medieval villages, through locks which follow the river's 130 meters descent, and a range of hillside wine lodges.

Visit : www.douroazul.com. Contact : Rebecca Derry at rderry@webershandwick.com.

Care for the Wild International

Care for the Wild International is a charity dedicated to the conservation and welfare of wildlife around the world.

RIGHT-tourism stands for Responsible, Informed, Guilt-Free and Humane tourism and its website offers detailed, factual information on animal-related tourist attractions in every country of the world.

Visit : www.careforthewild.com and www.RIGHT-tourism.org. Contact : Chris Pitt at chris@Careforthewild.com.

ExperiencePlus! Bicycle Tours

Launched in Italy in 1972 the Colorado-based ExperiencePlus! Bicycle Tours now offers global cycling tours to 31 countries on five continents.

The ExperiencePlus! cultural cycling programs engage tour leaders who are expert cyclists and trained cultural interpreters, guiding guests on innovative routes and immersing them in off-the-beaten-path experiences.

Tours in 2013 go to :

Argentina	Croatia	Ireland	Spain
Australia	Czech Republic	India	Turkey
Austria	France	Italy	United Kingdom
Belgium	Germany	New Zealand	USA, and
Canada	Greece	Poland	Vietnam.
Chile	Hungary	Slovakia	

Visit : www.experienceplus.com. Contact : Sara Widness at sara@widnesspr.com.

The MAD (Mechanical Art & Design) Museum, Stratford upon Avon, UK

The MAD (Mechanical Art & Design) Museum, which opened in 2012, showcases over 100 pieces of highly interactive kinetic art and automata pieces from pioneering artists all around the world.

It is the only permanent exhibition of its kind in the UK.

For the kids there are plenty of buttons to press, handles to turn, lights, colour and weird sounds to engage in and for the adults the museum offers a chance to examine beautifully hand-crafted pieces of imaginative art.

Visit : www.themadmuseum.co.uk. Contact : Katie Wilson at : katie.wilson@themadmuseum.co.uk.

Phoenix Park Bike Hire, Dublin, Ireland

Phoenix Park in Dublin has 20km of cycle paths and over 1750 acres of parkland to explore.

Located right at the entrance to the Park, Phoenix Park Bike Hire is a cost effective, healthy and enjoyable way to see attractions in the park and all that Dublin city has to offer. Many thousands of extra visitors are expected to choose Ireland in 2013 for The Gathering.

Visit : www.phoenixparkbikehire.com and www.thegatheringireland.com. Contact : Anna Sharp at anna@asharpr.com.

The Algarve, Portugal

Two Algarve beaches have been voted into the top 25 European beaches in the TripAdvisor® Travellers' Choice Awards this month.

The region's Falesia Beach situated in Albufeira was voted the 18th best beach in Europe while Ponta da Piedade in Lagos ranked 22nd in the poll.

In addition the TripAdvisor® Travellers' Choice Awards announced that nine out of Portugal's top 25 beaches are located in the Algarve, with Falesia Beach coming in first place.

Visit : www.algarvepromotion.pt. Contact : Susie Tempest at susiet@hillsbalfour.com.

South African Airlink

South African Airlink is South Africa's first feeder airline network, which looks to link the smaller towns, regional centres and hubs throughout South and Southern Africa.

Kruger-Livingstone

Airlink will improve its Kruger-Livingstone service by using one of its 13 Embraer ERJ 135 jets from March 22. This will shorten the flying time and give travellers an earlier arrival in Kruger.

Johannesburg and Vilanculos, Mozambique

Airlink will commence a direct scheduled air service between Johannesburg and Vilanculos, Mozambique from Friday 22 March 2013.

Vilanculos, the gateway to the Bazaruto Archipelago, is considered the Mozambican capital of water sports.

Its popular beach and island resorts offer a wide range of accommodation and the Bazaruto Archipelago comprises five islands of Bazaruto, Santa Carolina (also known as Paradise Island), Bengueria, Margaruque and Banque.

Visit : www.Flysaa.com. Contact : Elizabeth Ninomiya at ElizabethNinomiya@flysaa.com.

The Coral Strand Smart Choice Hotel, The Seychelles

The Coral Strand Smart Choice Hotel is located on the Beau Vallon Bay beach on the island of Mahé, in the Seychelles.

The Seychelles' climate, kept consistently warm thanks to the monsoon, is never extreme. The temperature rarely falls below 24 or rises above 32°C (75-90°F).

Between October and March, the northwest monsoon keeps the sea usually still and the weather remains warm and moist.

The rainy season in January and February supplies the diverse vegetation in the tropical rainforest with all the water it needs.

The southeast monsoon from May to September brings drier and a bit cooler weather. The sea temperature is a steady 26 C and the air humidity remains at a bit more than 80%.

A wide arrange of local and international dishes are served at its indoor and outdoor restaurants, with guests able to enjoy cocktails and entertainment at the Ocean Deck Pub.

Visit : www.coralstrand.com. Contact : Emily Yuan at emily@connectedpr.com.

Shangri-La's Villingili Resort & Spa, Maldives

Shangri-La's Villingili Resort & Spa in the Maldives is to launch a range of cultural and recreational tours from historical and farming excursions to cycling tours and nature walks.

The Addu City Tour by bicycle takes a trip around local Maldivian villages giving guests the chance to visit local mosques, schools and the tuna landing site at Maradhoo harbour.

The historical tour visits the Island of Gan, a former British Navy base during the Second World War, for an afternoon ramble among the remnants of the British occupation of Addu.

Visit : www.shangri-la.com/male/villingiliresort. Contact : Susie Tempest at susiet@hillsbalfour.com.

Diageo Global Travel

Diageo Global Travel has launched a partnership with Princess Cruises and Norwegian Cruise Line to deliver an on-board cocktail training programme, as part of DIAGEO RESERVE WORLD CLASS.

The programme will train over 400 cruise line bartenders in locations worldwide, from Sydney and Buenos Aires to Naples. The cruise line bar staff will be trained by experts in the most progressive cocktail trends and pitted against each other in a series of heats.

A cruise line finalist will then go forward to take part in Bartender of the Year final.

Visit www.diageo.com, www.princess.com and www.ncl.com. Contact : Claire Lorimer at claire.lorimer@smartscommunicate.com.

What's on

Gregynog Festival, Wales

20 to 30 June 2013

Music lovers from across the world will visit Montgomeryshire for the Gregynog Festival, which celebrates its 80th anniversary in 2013 and is themed on Great Britten.

Performances take place at Gregynog Hall, near Newtown, Powys and brings together artists who will interpret seven centuries of great British music including work by Benjamin Britten.

Visit : www.gregynogfestival.org. Contact : Ruth Bates at ruthannbates@hotmail.co.uk.

UK Festivals 2013

Liverpool Sound City

2 to 4 May 2013

Liverpool Sound city is the largest city centre music and arts festival in the UK playing host to 360 artists, in over 25 venues in Liverpool's city centre alongside screen-printed poster exhibitions, film screenings, photography showcases and interactive performance art.

Visit : www.liverpoolsoundcity.co.uk.

Love Saves The Day, Bristol

25 May 2013

Love Saves The Day celebrates the very best in 'credible electronic music'.

Visit : www.lovesavestheday.org.

Evolution, Newcastle

26 and 27 May, 2013

Evolution is the North East's biggest cultural music event with 25,000 young music lovers attending this festival on the quayside.

Visit : www.evolutionfestival.co.uk.

High Definition Festival, Essex

29 June 2013

The High Definition dance Festival promises high-end sound systems, hundreds of meters of LED screen panels, full-colour laser systems, pyrotechnics, Co2 cannons, stadium glitter launchers and hundreds of moving lights.

Visit : www.highdefinitionfestival.co.uk

Calling Kendal

26 to 28 July 2013

This independent festival, held Lowther Park Deer Farm in the Lake District, Kendal Calling features contemporary music and art alongside traditional rural entertainment.

Visit : www.kendalcalling.co.uk

Reading and Leeds

23 to 26 August 2013

Reading and Leeds bring the world's biggest rock bands to the UK and there are a number of new stages for 2013 supporting a growth in electronica and hip hop.

Visit : www.readingfestival.com and www.leedsfestival.com

Live from Jodrell Bank, Cheshire

6 and 7 July and 31 August to 1 September 2013

This series of shows bring together science and music in the unique location of the Jodrell Bank Observatory in Cheshire. Performing bands beam their projections onto the 76m telescope, the third biggest in the world. There are science workshops, lectures and experiments throughout the day and bands at night.

Visit : www.livefromjodrellbank.com

Shakedown, Brighton

28 September 2013

Shakedown, which attracted 20,000 music in 2012, is the final festival of the summer.

Visit : www.shakedown.co.uk.

Contact : Georgia at georgia@thezeitgeistagency.com.

2013 Adventure Race World Championship, Costa Rica

29 November to 12 December 2013

Costa Rica will be hosting the 2013 Adventure Race World Championship, with racers from around 30 countries participating in multiple adventure sports in a gruelling race over 700km.

Costa Rica Sun Tours arrange adventure tours including surfing, river rafting, kayaking, scuba diving, mountain biking, hiking, rappelling, canyoning and zip line canopy tours.

Visit : www.arworldseries.com, www.crsuntours.com and www.lata.org. Contact : Anne-Marie Buckley at Anne-Marie.Buckley@brightergroup.com.

Mountain Mandarin Festival, Auburn, California

22 to 24 November 2013

The 19th Annual Mountain Mandarin Festival celebrates the new crop of foothills-grown Mandarin oranges, a Mandarin recipe cooking contest, professional chef demonstrations, food, crafts and activities featuring the Mandarin orange.

Visit : www.mandarinfestival.com. Contact : Karen Spencer at kspencer@ncbb.net

The Sacramento Harvest Festival

22 to 24 November 2013

The annual Sacramento Harvest Festival is the largest indoor arts and crafts shows on the West Coast, with over 24,000 unique handmade gifts made in America.

Visit : www.harvestfestival.com. Contact: Frances Larose at larosegroup@gmail.com.

Reasons to write about

Faralya, Turkey

Faralya is a hamlet in south-west Turkey, approximately 80 km (50 miles) south-east of the international airport at Dalaman.

It is 3 km from the Butterfly Valley, and within easy reach of beaches that range from rocky coves for snorkelling to sandy bays. Faralya is also 9 km (6 miles) from the popular beach resort of Oludeniz, and 21 km (13 miles) from the harbour town of Fethiye.

The area has a number of archaeological sites - including Tlos, Pinara, Xanthos, Letoon and Kadyanda.

The Mandarin Boutique Hotel

The Mandarin Boutique Hotel is located among wooded hillsides and meadows at Faralya.

Visit : www.villamandarin.com. Contact : Ghislain Charles Sireilles at mail@villamandarin.com.

Alaska adventures

Bear viewing

Alaska has black bears and brown/grizzly bears, and it is not unusual to see either species along the highway or even in the cities, but for guaranteed bear viewing, visitors need to go with the experts.

The Alaska Wildlife Conservation Center offers close-up views of grizzly bears.

Glacier viewing

Travellers can see several of Alaska's glaciers for free just by driving the highway system.

Glacier day cruises depart daily in season out of Juneau, Valdez, Whittier and Seward.

Dog sledding

Dog sledding is Alaska's state sport and summer visitors can learn about it at various locations. Denali National Park kennels has free sled dog demonstrations in summer, or stop by the Iditarod Trail Sled Dog Race Headquarters in Wasilla.

Gold panning.

The Gold Rush of 1898 brought people to Alaska and gold has not lost its allure over the years.

Visitors can pan for gold at free public streams, like Discovery Claim and Nome Creek outside Fairbanks. Gold Dredge No. 8, Chicken Gold Camp, Crow Creek Mine and the Indian Valley Mine also teach tourists how to pan.

Alaska also offers fishing, camping, birding, whale watching, cruising and whitewater rafting.

(Information provided by the The MILEPOST, Alaska Travel Planner, 65th Edition 2013.)

Visit : www.themilepost.com. Alliance members wishing to request a review copy should contact : Doug Bandos at doug@ksbpromotions.com.

Gardens by the Bay, Singapore

Gardens by the Bay, which is located in the heart of Singapore's new downtown at Marina Bay, has attracted over three million people since its opening in June 2012.

Visit : www.gardensbythebay.com.sg/en and www.yoursingapore.com. Contact : Emma Howard-Smith at emma.howard-smith@fourbgb.com.

Sea turtle nesting on Dominica

There's the chance to encounter endangered sea turtles on Dominica between March and October at Rosalie Bay Resort, Dominica which founded the island's sea turtle conservation program. Turtles nest and hatch on the resort's protected black sand beach each year.

During turtle season, guests can participate in sea turtle education programs, assist with night watch to protect nesting turtles, and be on-call for when baby turtles make their way to the sea.

Rosalie Bay is an eco-boutique resort nestled in the foothills of the Morne Trois Pitons where the Rosalie River meets the Atlantic Ocean.

Visit : www.rosaliebay.com. Contact: Julie Harper, julie@madiganpratt.com.

Three anniversaries in Salzburg: Austria

Salzburg, a UNESCO World Heritage City, is promoted as the "Rome of the North" and during months the spring and summer months, the medieval streets of the old town and the places around the Salzburg Cathedral take on a Mediterranean feel.

During 2013, the Rupertinum, the Residence Gallery and the Salzburg Marionette Theatre are celebrating anniversaries.

And the Salzburg Festival will feature a new production of Hugo von Hofmannsthal's *Everyman* as well as works by Verdi and Wagner in celebration of the bicentenary of the birth of the two composers.

The Museum of Modern Art Rupertinum

The Museum of Modern Art Rupertinum is marking its 30th anniversary by staging three exhibitions on three floors by contemporary Salzburg artists until 5 May 2013.

Visit : www.museumdermoderne.at

The Residence Gallery

Celebrating its 90th anniversary, the Residence Gallery is one Salzburg's most eminent treasures of art and its jubilee exhibition *Neues Sehen* (5 June to 2013 to 9 February 2014).

Not business as usual will present works from the Golden Age of Dutch painting of the 17th century by artists including Rembrandt, Peter Paul Rubens and Jan Bruegel.

There will also be paintings by major Italian, French and Austrian baroque painting, and Austrian 19th century art by Ferdinand Georg Waldmüller, Friedrich Amerling or Makart.

The Residence Gallery also displays European 16th to 19th century paintings from the the Salzburg state art collection in 15 rooms of the old residence.

Visit : www.residenzgalerie.at

The Salzburg Marionette Theatre

The Salzburg Marionette Theatre, which celebrates its 100th anniversary in 2013 is staging a special exhibition featuring the historic-religious origins of the puppets and their popularity in Salzburg in the 17th and 18th centuries.

On 27 February 2013 the Theatre will premiere a new production of *Snow White and the Seven Dwarfs* with live music and speakers.

The second premiere (20 September 2013) will be a new production of *Alice in Wonderland* for the first time. From February 27,

Visit : www.marionetten.at

Visit : www.salzburg.info Contact : Gunda Bleckmann bleckmann@salzburg.info

Macau

Macau, which is a Special Administrative Region of China since 1999, is located on China's south coast, 40 miles from Hong Kong and has a Portuguese-Chinese heritage

This year marks the 500th anniversary since the arrival of the Portuguese in Macau in the 16th century.

The destination's distinctive blend of cultures is reflected in the Historic Centre of Macau, a UNESCO World Heritage Site comprised of over 20 historic Sino-Portuguese buildings, as well as the East-meets-West flavours incorporated in Macanese cuisine, which features influences from Portugal, China, South America, Africa, India and Malaysia.

Macau also hosts a wealth of colourful events and festivals including the Macau International Fireworks Display Contest, one of the biggest of its kind in the world, and the Macau Grand Prix, when tourists and locals will line the streets creating a party atmosphere as both cars and motorcycles separately race on one of the most demanding circuits in the world.

Events in Macau include :

24th Macau Arts Festival

3 May to 1 June 2013 (tbc)

Performance artists from worldwide gather for the annual Arts Festival, with a month long programme of theatre, traditional and modern dance, Chinese and Western music, visual arts including painting exhibitions and circus spectacles at several UNESCO-listed auditoriums across Macau.

Visit : www.icm.gov.mo/fam/23/en.

25th Macau International Fireworks Display Contest

14, 19, 21, 28 September and 1 October 2013 (tbc)

The Macau International Fireworks Display Contest, one of the largest and best of its kind in the world, will celebrate its 25th anniversary in 2013.

Each year, this spectacular contest attracts around 10 teams from across the globe who over a series of Saturday nights compete to produce the best dramatic shows, set to music, that light up the night sky of Macau in a myriad of colours.

The colourful event has grown to become the world's biggest competitive fireworks event and attracts huge crowds overlooking the Nam Van Lake. The contest culminates in a national holiday.

Visit : www.fireworksin.com

27th Macau International Music Festival

5 October to 3 November 2013 (tbc)

The Macau International Music Festival brings local and internationally-acclaimed artists to Macau. During the prestigious month-long event, a selection of the world's finest singers, choirs, orchestras and musicians perform an eclectic mix of genres, ranging from Western blues to Cantonese opera.

Visit : www.icm.gov.mo/fimm/25/en/

16th Lusofonia Festival

25 to 27 October 2013 (tbc)

The Lusofonia Festival celebrates the combining of Chinese and Portuguese cultures in Macau.

Traditionally celebrated by the local Portuguese-speaking community, the event features live musical performances, traditional games, handmade products, art collections and authentic snacks from Angola, Brazil, Cape Verde, Goa, Daman and Diu, Guinea-Bissau, Macau, Mozambique, Portugal, São Tomé e Príncipe and East Timor.

Macau Food Festival

November 2013

The Macau Food Festival, featuring food from around the world, is held in Sai Van Lake Square. The festival combines delicious Asian, European and Macanese delicacies with exciting entertainment and fun for everyone.

There is also live musical performances, games booths and fireworks displays.

60th Macau Grand Prix

9 and 10 and 14 to 17 November 2013

Celebrating its 60th anniversary in 2013, the Macau Grand Prix is one of the biggest events of the year and a favourite of motor sports fans. T

he world-class event, hosted by Macau since 1953, represents the climax of the Formula 3 calendar.

During the official days of the Grand Prix, the city sees car and motorcycles races compete on one of the most challenging street circuits in the world.

Visit : www.macau.grandprix.gov.mo/app/home/mgpc/en

Visit : www.macautourism.gov.mo. Contact : Sarah Habicht at Sarah@humewhitehead.co.uk.

Truro, Cornwall, UK

The cathedral city of Truro, which is the UK's most Southerly and Cornwall's only city, has cobbled streets, narrow alleyways and riverside walks down to Malpas.

Beaches including Porthtowan are a 15 minute drive away and there is the opportunity to take a boat from Truro down to Falmouth and St Mawes.

Truro has been overlooked from a travel perspective, in favour of destinations such as St Ives and Padstow, but has a wealth to offer people wanting a city break that offers them the best of both worlds.

Visit : www.enjoytruro.co.uk. Contact: Karen Baker at karen@mercury-pr.co.uk.

Hangzhou, China

Hangzhou city, on China's east coast close to Shanghai, is one of the oldest capitals in China and an integral part of the the Yangtze River Delta.

It was established as an important city in Chinese civilization by 221 BC and, when Marco Polo visited 800 years ago, he declared it "the finest and most splendid city in the world."

The city stages an annual programme of events including :

The Dragon Well Tea Festival

8 April to 8 May 2013

This festival is hosted by the villagers of the Dragon Well tea plantation, known also as Longjin green tea, one of China's most popular and famous tea varieties. Domestic and international tea connoisseurs come to Longjin to pick tea, participate in time-honoured tea ceremonies and learn about the health and medicinal benefits of green tea polyphenols.

International Dragon Boat Festival

15 June 2013

Staged in the Jiancun village of the Xixi Wetland National Park (China's first and only wetlands park) where there is a permanent Dragon Boat Exhibition, this is one of the most popular festivals which regularly draw over 40,000 visitors.

West Lake Lotus Festival

July and August

Visitors to Hangzhou West Lake can go to the Qu Yuan Feng He scenic spot and see the lake side carpeted with thousands green lotus leaves and bright pink lotus flowers.

Osmanthus Festival

September

West Lake's Man Long Gui Yu Park and Jue Long village thousands of osmanthus trees are in full bloom and colourful tents are erected for visitors to enjoy a variety of cultural performances including the Dragon Well Tea Courtesy show.

West Lake International Expo incorporating a Fireworks Show

October

This is one of the main highlights of the local calendar with the fireworks display is magnified and amplified in the reflection of the lake.

Hangzhou International Silk Festival

October

Hosted by the municipal government of Hangzhou, the festival celebrates the history of silk manufacture, dye, embroidery and artistry (the Hangzhou Silk Museum is China's only dedicated museum to this renown national export).

Hangzhou International Food Festival

October

The weeklong food festival is a celebration of the city's cuisine where dishes such as Dongpo Pork and West Lake shrimps cooked with tea can fully feted by food lovers.

Visit : www.visithangzhou.com. Contact : Karen Luard at kp@kpcommunications.co.uk.

A place to stay

The Eden Roc Hotel at Cap Cana, Dominican Republic

The new Eden Roc at Cap Cana boutique hotel is located at Punta Cana, on the eastern region of the Dominican Republic.

Visit: www.edenroccapcana.com and www.godominicanrepublic.com. Contact : Ester Smith at esp@esthersmith.biz.

Royal Demeure luxury hotels, Italy

The Royal Demeure luxury hotel chain is a collection of historic palazzi in some of Italy's most important cities including :

- the Hotel d'Inghilterra, Residenza di Ripetta and the Hotel Beverly Hills, in Rome
- the Hotel Helvetia & Bristol in Florence the Grand Hotel Continental in Siena and,
- the Hotel Villa Michelangelo in Vicenza.

Each hotel has been meticulously refurbished with frescoed halls hosting modern art, marble bathrooms boast hydro-massage bathtubs and cosy restaurants offering traditional Italian cuisine. Visit : www.royaldemeure.com. Contact : Anne-Marie Buckley at Anne-Marie.Buckley@brightergroup.com.

The InterContinental Marseille - Hotel Dieu, France

The 5* InterContinental Marseille - Hotel Dieu has opened at Le Panier, the oldest part of France's second largest city and the vibrant capital of Provence.

The hotel, which overlooks the Vieux Port, is housed in a listed historical monument dating back to the 18th century. Nearby the Calanques have been designated a Unesco World Heritage site.

Visit : www.ihg.com/intercontinental/hotels/gb/en/marseille/mrsha/hoteldetail . Contact : Self Lucy at lucyself@hors-norme.com.

Jumeirah's Pera Palace, Istanbul

Since opening in 1895 the Pera Palace has enjoyed a rich literary history.

Agatha Christie is said to have written "Murder on the Orient Express" while staying in Room 411 and Ernest Hemingway was a patron of the hotel's Orient Bar.

In celebration of the good and great of the literary world who have explored Istanbul from the grandeur of Pera Palace Hotel Jumeirah, guests can now follow in their footsteps.

A new Literary Package, available from March 2013, is designed to give every guest to Istanbul a taste of the city's literary heritage. And, with Istanbul home to an international literary festival in the Autumn, guests can now immerse themselves in Istanbul's literary world.

The Jumeirah Pera Palace Hotel is located in Tepebaşı district of Pera once known as the "Little Europe", and overlooks the Golden Horn.

It is in walking distance to the city centre (Taksim), five km to the Old City, 3 km to the harbor and 5 minutes walking distance to Şişhane subway station.

The Jumeirah Group operates a portfolio of hotels and resorts including :

- | | |
|---|--|
| • Jumeirah at Etihad Towers in Abu Dhabi | • Jumeirah Frankfurt in Germany |
| • Burj Al Arab, Jumeirah Beach Hotel, Jumeirah Creekside Hotel, Jumeirah Emirates Towers, Jumeirah Zabeel Saray and Madinat Jumeirah in Dubai | • Jumeirah Grand Hotel via Veneto in Rome |
| • Jumeirah Dhevanafushi and Jumeirah Vittaveli in the Maldives | • Jumeirah Port Soller Hotel & Spa in Mallorca |
| • Jumeirah Himalayas Hotel in Shanghai | • Spain; Pera Palace Hotel |
| | • Jumeirah in Istanbul, and |
| | • Jumeirah Carlton Tower and Jumeirah Lowndes Hotel in London. |

Visit : www.jumeirah.com. Contact : Shula Pannick at spannick@thecommunicationgroup.co.uk.

The Blakeney Hotel, Norfolk, UK

The Blakeney Hotel enjoys a quayside location with views across the estuary and salt marshes to Blakeney Point, which has been designated an Area of Outstanding Natural Beauty.

This four-star hotel provides a base from which guests can explore the many highlights of the area including sailing, fishing, bird-watching, crabbing, cycling and walks across the marshes and cliffs. There are also seal trips by boat to Blakeney Point.

The hotel is also well-placed for holidaymakers wishing to visit Norfolk's National Trust properties, seaside towns and sandy beaches.

Visit : www.blakeneyhotel.co.uk Contact : Nikki at mail@maryruddpr.co.uk.

The Beach House Turks and Caicos

The Beach House Turks and Caicos, a new 21 suite hotel located on Grace Bay Beach, will launch six day Breakthrough Retreats featuring Spirit Enlightening seminars and activities.

These take place between 25 and 30 April and 6 and 11 June 2013.

The Turks and Caicos Islands are a British Overseas Territory consisting of the larger Caicos Islands and smaller Turks Islands in the Bahamas island chain.

Visit : www.beachhousetci.com and www.turksandcaicostourism.com. Contact : Rebecca Widness at rebecca@widness-co-pr.com.

The National Marine Aquarium (UK) and Shandrani Resort & Spa in Mauritius

The National Marine Aquarium has developed an international education programme and award scheme, in collaboration with the Shandrani Resort & Spa in Mauritius.

The awards will look to help hoteliers engage with – and protect – marine conservation sites.

The National Marine Aquarium

The National Marine Aquarium, UK, is a registered charity committed to promoting a sympathetic understanding of the sea through programmes of education, conservation and research.

Souq Waqif Boutique Hotels, Qatar

Souq Waqif Boutique Hotels is a new collection of six five star hotels, recently opened in Qatar's capital city Doha.

The hotels are situated within the Souq Waqif, a popular tourist attraction and the only traditional Souq remaining in the Gulf.

The Souq offers an authentic Arabian experience, demonstrating traditional architecture and with treasures including local handicrafts, garments and spices waiting to be discovered. A hub for both tourists and locals, the Souq has restaurants, art galleries and stages concerts.

Visit www.swbh.com and www.qatartourism.gov.qa. Contact : Natalie Schofield at natalies@hillsbalfour.com.

ME London

ME by Meliá has officially launch its flagship hotel, ME London in Marconi House, the original London home of BBC radio.

Visit: www.MELondonUK.com. Contact: Mary-Clare Gribbon at mc.gribbon@luchfordapm.com.

Barbootel Ahoy - Kortrijk, Ypres

Barbootel Ahoy is a boat hotel located in the heart of Kortrijk along a cycle and walking route.

Open to the general public, this boat is also a floating bar and offers some tasty snacks and drinks with an extraordinary view of the river Leie and the city of Kortrijk.

Conveniently located just 30 minutes from Ypres, it provides an alternative destination base for battlefield trips.

Visit : www.ahoi.be. Contact : Anita at anita@visitflanders.co.uk.

The Jumeirah Port Soller Hotel & Spa, Mallorca

The Jumeirah Port Soller Hotel & Spa in Mallorca, is located on a cliff overlooking the Port of Soller on the rugged northwest coast of Mallorca.

It enjoys sea views on one side and on the other the panorama of the Tramuntana mountains – recently declared a UNESCO Heritage Site.

Visit : www.jumeirah.com/mallorca. Contact : Shula Pannick at spannick@thecommunicationgroup.co.uk.

The Hyatt Regency Trinidad

The Hyatt Regency Trinidad is located within the Port of Spain International Waterfront development in the heart of downtown Port-of-Spain.

Maracas Beach is located close by and a 20-minute boat ride gets visitors to Chacachare, a 900-acre island with eight beaches and a saltwater pond.

The Queen's Park Oval invites stages international cricket, the nation's favorite sport and, the island's Carnival attracts millions of visitors every year.

Visit trinidad.hyatt.com. Contact : Elyse Eisen at elyse@cam-pr.com.

The Healing Hotels of the World

The Healing Hotels of the World 2013 hardback, published by teNeues, is out now available featuring 53 Healing Hotels across five continents.

Healing Hotels of the World was founded in Cologne, Germany in 2007 by Anne Biging and Dr Elizabeth Ixmeier.

The organisation assists members with marketing, a holistic health and spa consultancy, and a training programme for hotels wanting to develop an individual approach to holistic health.

Healing Hotels of the World also offers a series of retreats and master programmes conducted by world leaders in their fields.

Visit : www.healinghotelsoftheworld.com. Contact : Sue Heady at Sue Heady at sue@headycommunications.com.

Shandrani Resort & Spa is Mauritius

Surrounded by the Blue Bay Marine Park and 70 acres of gardens, the Shandrani Resort & Spa is fringed by three white sand beaches and has the only National Geographic PADI-Diving Centre in the Indian Ocean.

Visit : www.national-aquarium.co.uk and www.shandrani-resort.com. Contact : Charlie Fox Charlie@grifcopr.com.

76 Main, Nantucket, MA

New England-based Lark Hotels will open 76 Main, a design-oriented 20 room boutique hotel on Nantucket in June 2013.

76 Main will be the only hotel on the island located directly on Main Street in the heart of Nantucket town and steps from top shops, attractions, restaurants and art galleries.

Visit : www.larkhotels.com. Pete Holmberg at pete@widness-co-pr.com.

Villa Clarisse, France

The Villa Clarisse is a boutique hotel on the small island of Île de Ré, France.

The island is known for its many kilometres of safe, flat cycling trails and the hotel is offering a stage by stage cycling challenge for guests aged between 4 and 12.

Each day, children will set out on a stage of their tour, on one of Villa Clarisse's classic bicycles while the Tour de l'Île de Ré the Support Team (aka the parents and older siblings) follow behind.

Visit : www.villa-clarisse.fr. Contact : Lallie Fraser at Lallie@grifcopr.com.

The Somerset on Grace Bay, Turks & Caicos

The Somerset on Grace Bay, is a five-star resort on Turks and Caicos.

Located on a beach just named the No. 2 beach in the world by TripAdvisor, The Somerset on Grace Bay offers 53 one- to five-bedroom luxury villas and suites.

The resort features two restaurants, a weekly Beach BBQ, two freshwater pools – infinity and reverse current lap pool, a fitness center with steam room, in-suite spa services, complimentary Caicos Kids Club program, water sports and more.

Visit : www.thesomerset.com. Contact: Julie Harper, julie@madiganpratt.com.

The Katikies Hotel and Kirini Suites and Spa, Santorini, Greece

The Katikies Hotel and Kirini Suites and Spa, open for the 2013 season on 1 April.

Santorini is an island in the southern Aegean Sea, about 200 km (120 mi) southeast of the Greek mainland. It is the largest island of a small, circular archipelago and forms the southernmost member of the Cyclades group of islands

The Katikies Hotel

Located 300ft up on the cliffs of the village of Oia, Katikies is a free form architectural property of stairs, bridges, cubist cottages and views over the island's volcanic basin.

In the evenings, the Katikies Dinner restaurant has four tables suspended on a rooftop veranda on the volcano's rim.

Kirini

Located on the edge of the village of Oia, the Kirini Suites and Spa has been newly renovated for 2013, all of which look out over the Caldera and the Aegean.

Visit : www.katikieshotelsantorini.com and www.kirini.com. Contact : Aaron Moore at aaron.moore@mediacofss.com.

The Banyan Tree Al Wadi, United Arab Emirates

The Banyan Tree Al Wadi is the first desert resort and spa in the United Arab Emirates to offer spacious all-pool villas and a dedicated nature reserve.

Visit : www.banyantree.com/en/al_wadi. Contact : Emma Howard-Smith at emma.howard-smith@fourbgb.com.

Towan Valley, Cornwall, UK

Towan Valley, Cornwall is a place for families looking to get a totally Cornish getaway – a stones throw from one of Cornwall's best blue flag beaches and cliff top walks.

Situated in a wooded valley, Towan Valley comprises luxury self catering beach retreats which enjoy the very latest facilities, a fully fitted modern kitchen, off road parking and fully landscaped gardens. These are located on the North Cornish Coast in the village of Porthtowan, 12 miles between St Ives and Newquay and seven miles from Truro - Cornwall's only City.

The properties are available through Aspects Holidays and Michael Paul Holidays.

Visit : www.aspects-holidays.co.uk and www.michaelpaulholidays.co.uk. Contact: Graham Buckley at graham@mercury-pr.co.uk.

Kenya

Kenya's portfolio of luxury hotel offerings is increasing with more five-star brands set to open this year.

New Nairobi openings include Hemingways Nairobi, a boutique hotel opening in spring 2013 and Kempinski Hotels' new luxury hotel set to launch in May 2013.

In the Maasai Mara, the Virgin Limited Edition Collection will open its Mahali Mzuri safari camp this summer and the Enkeri Mara, by Middle Eastern brand Emaar Hospitality Group, will open at the end of this year.

Visit : www.magickkenya.com. Contact : Susie Tempest at susiet@hillsbalfour.com.

El Encanto, Santa Barbara, California USA

The Orient-Express' has opened El Encanto, its first hotel on the US West Coast, in Santa Barbara.

A hotel for almost 100 years, El Encanto is located in seven acres of preserved landscaped gardens and is an integral part of Santa Barbara's social, cultural and architectural heritage.

The hotel has been fully restored and now consists of 92 individually designed California-style bungalows.

Visit : www.elencanto.com. Contact : Sara Mirza at sara.mirza@orient-express.com.

Alila Hotels & Resorts

Boutique Asian hotelier Alila Hotels & Resorts will more than double its portfolio by 2015, with plans to add up to 10 new properties in the next two years.

These include the opening at the end of 2013, of Alila Jabal Akhdar in the mountain regions of Oman in West Asia.

Other projects include :

- Alila Fort Bishangarh, a warrior fort in Rajasthan currently undergoing restoration and set to open in late 2013
- Alila Seminyak, a beach-front resort in Bali due to launch in 2014, and
- Alila Villas Bintan slated for completion in 2015.

Alila Hotels & Resorts currently manages eight properties under the Alila Villas and Alila brands in Bali and Jakarta, Indonesia and Bangalore and Goa, India.

Visit : www.alilahotels.com. Contact : Paul Charles at alila@verypcc.com.

Travel guides

The following travel publishers will provide review copies to Alliance members.

AA Travel Guides

Visit : www.shop.theaa.com/store/travel-guides.
Katie Stephens at katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at
hponting@anovabooks.co

Berlitz

www.berlitzpublishing.com.

Bradt Travel

www.bradtguides.com. Rachel Fielding at
rachel.fielding@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at
margaret.lashbrook@lineone.net or Sue Wilkins
at wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at
sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at
barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at
furqan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at
kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at
giedo@globetrotterslogbook.com

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter
at kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at
julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at
editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh
at MJM@JanesSmartArt.com

Jonglez Publishing

www.jonglezpublishing.com. Alexandre Thery at
alexandre@editionsjonglez.com.

Kuperard Publishers

www.kuperard.co.uk. Contact : Geoffrey Chesler
at geoffreychesler@btinternet.com.

Morris Communications

www.themilepost.com. Contact Kate Bandos at
kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Contact :
Caroline Eden at
caroline@odysseypublications.com

Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at
malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. Contact :
press@roughguides.com

Summersdale travel publications

www.summersdale.com. Contact : Dean
at dean@summersdale.com.

Take two Books

www.taketwobooks.com Sarah Duvalle at
Sarah@taketwobooks.com.

Turnleft

www.turnleftguides.com Contact: Nick Buteau at
nick@turnleftguides.com

Alliance initiatives

The International Travel Writers Alliance Press Card



The Alliance introduced its press card to meet a number of specific objectives.

1 : Industry recognition

The Alliance press card provides our journalists with formal and industry-wide recognition of their status as a professional travel writer, editor, broadcaster and/or photographer.

The Alliance is the world's largest association of professional travel journalists and also has links to over 4,000 travel industry representatives worldwide.

These partners have welcomed the opportunity to work ever more closely with press card holders.

2 : Opportunities for press card holders

We are developing an ever growing number of specific opportunities for our press card holders.

The current package of opportunities for is attached as Appendix one to each issue of the Alliance's fortnightly bulletin.

3 : Our Press card ambassadors

Alliance press card holders act as 'roving ambassadors' for the Alliance.

They willingly highlight the card, when talking to travel and tourism industry representatives worldwide, and encourage them to work more closely with press card holders.

This helps us to extend the awareness of the Alliance and its card and to generate industry interest in working with card holders.

4 : Ongoing support

The Alliance provides its press card holders with information, assistance and advice, on an ongoing basis, in preparing for assignments

In addition, Alliance press card holders receive :

- a) the card itself, formally confirming membership of the International Travel Writers Alliance
- b) the Alliance members logo for use with email signature and on websites and stationery, and
- c) membership of the Alliance Press Card Holders LinkedIn group, which enables additional networking opportunities.

The fee

The fee for the card (including all postage, packaging and taxes) is as follows :

- a one-year card : GBP45/EUR58/USD75/CAD74/AUD72
- a two-year card GBP75/EUR97/USD125/CAD124/AUD119 or
- a three-year card GBP100/EUR129/USD167/CAD165/AUD159.

When paying from outside the UK, payment can currently only be accepted via PayPal which incurs an 8% administrative cost, which will make the fee as follows:

- a one-year card : GBP49/EUR63/USD81/CAD80/AUD78
- a two-year card : GBP81/EUR105/USD135/CAD134/AUD129
- a three-year card : GBP108/EUR139/USD180/CAD178/AUD172

For more information contact : Ashley Gibbins at Ashley@itwalliance.com

The Global Travel ITWA Prepaid MasterCard

The **The International Travel Writers Alliance Global Travel ITWA Prepaid MasterCard** is a new initiative brought to you in partnership with *Global Currency Exchange Network*, one of the UK's leading foreign exchange companies.



The Prepaid Card is a smart and cost effective way to carry euros or dollars abroad.

Simply preload your Card then use it like a debit card to pay for goods at thousands of shops, restaurants and other outlets.

For more details and to apply for The Global Travel ITWA Prepaid MasterCard visit :

<https://itwa.gcencurrencycards.com/?r=1952>

The Alliance Syndication Network

The **Alliance Syndication Network** will be of interest to those who have online travel publications including travel websites and blogs, bulletins and newsletters etc.

The concept for the **Syndication Network** is a simple one, with each Syndicate member providing brief information on their own publication.

From then on each Syndicate member will agree to consider publishing a sentence on - and link to - features produced by other members in the Syndicate, when asked to do so.

The Alliance will publish a regularly updated **Syndication Network directory**, which will provide the information Syndicate members will need to liaise with other members.

By co-operating in this way, each Syndicate member should be able to increase the circulation of their own features considerably - and attract dedicated followers in the process.

For more information contact : Ashley Gibbins at Ashhley@itwalliance.com.

The International Travel Writers Alliance Job Shop

The **International Travel Writers Alliance Job Shop** is a developing resource of information on jobs for journalists - across the world.

It will enable the Alliance's partners to place - and journalists to receive - information on in-house jobs, special assignments or one-off projects.

Alliance journalists will be able to :

- set up **Job Alerts** so as to be notified if a job is posted that matches the journalists skills or interests
- create an anonymous job seeker profile or upload a CV for potential employers to search through, and
- access job searching tools and tips

Alliance partners will be able to :

- search the **Alliance Job Shop** CV database of qualified candidates
- manage jobs and applicant activity on the Alliance website, and
- limit applicants to those who meet your requirements

To find out more visit : www.itwalliance.com and click **Job shop**

The International Travel Writers Alliance

AllWays traveller



The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

www.itwalliance.com



AllWays traveller provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

www.allwaystraveller.com

Ashley Gibbins FCIPR, MCIOJ

0776 419 8286

Ashley@itwalliance.com

Appendix one



The Alliance press card holders directory

April 2013



The following press trip opportunities are being offered to press card holders by the Alliance's partners worldwide.

Alliance members should quote their press card number when making contact with the media contact and be prepared to show their card if, and when, requested. Alliance partners have been requested to ask for a member's press card number.

For more information on obtaining an [International Travel Writers Alliance Press Card](mailto:Ashley@itwalliance.com) contact Ashley@itwalliance.com

Contents

NB : [New entries to the directory are highlighted blue](#)

Opportunities A to E

- 40Berkeley, Boston
- Adventure Cat Sailing, San Francisco Bay
- [The Aegean Suites Hotel, Skiathos, Greece](#)
- Africa Safari Holidays
- Akamas Villas
- Asa Ransom House, New York State
- Atlantic City, New Jersey
- Aurora Expeditions
- Bath Tourism Plus
- Benidorm
- Bloomington, Minnesota
- [Bournemouth, UK](#)
- [Brandywine Valley, Pennsylvania](#)
- Bright Consortia
- The Broadway Collection New York
- BusyBus, Liverpool & Chester – UK
- [Camp Denali & North Face Lodge, Alaska](#)
- Captain Cook Cruises, Australia
- The Castle Inn Hotel, Lake District UK
- Champagne-Ardenne Tourisme The Charles Cotton Hotel, UK
- Charming Hotels Madeira
- Ciclismo Classico
- City Running Tours-Chicago
- Colorado
- Colorado River & Trail Expeditions
- Derbyshire Country Houses, UK
- Diallo Tours, West Africa
- The DRG Retreat, Spain
- The Ebrington Arms, UK
- The Elphinstone Hotel, Scotland
- The Essex Inn, Chicago
- EUROPA-PARK, Germany
- Experience Nottinghamshire

Opportunities F to J

- Finland
- Focus Hotels
- **Four Pillars Hotels, UK**
- Frontier Travel
- Frontiers Travel
- Generator Hostels, Europe
- Greater Miami and the Beaches, Florida
- Great Hotels of the World
- Hilton Head Island, South Carolina
- Historic House Hotels, UK
- **Hotel d'Europe, Avignon, France**
- The Hotel Fort Canning, Singapore
- **Hotel H1898, Barcelona**
- **Hungary**
- Holidaylettings
- Home Base Holidays
- Home land Tours'

Opportunities F to J (cont)

<ul style="list-style-type: none"> • Group Travel World • The Great Lakes USA • The Haweswater Hotel, Cumbria UK • Helpful Holidays, UK • Hertz Car Hire • Hg2 city guides • Hidden Pousadas Brazil 	<ul style="list-style-type: none"> • The Horseshoe Inn, Scottish Borders • The Hoste, Norfolk UK • Hotel d'Europe, France • Independence Missouri • The Inn on Fifth, Naples, Florida • Juneau, Alaska
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K to O

- **The Katikies Hotel and Kirini Suites and Spa, Santorini Greece**
- Ker & Downey Botswana
- Kempinski Russia
- Kissimmee
- Knock Castle Hotel and Spa, Scotland
- Kempinski Hotels Worldwide
- Kempinski Gold Coast City, Ghana
- La Residencia Mallorca
- Linthwaite House, Cumbria UK
- LocalGuiding, worldwide
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- Lovelady Shield, Cumbria
- Love Loch Lomond, Scotland
- Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt
- **Mercy Hotel Lisboa, Lisbon**
- **Montes e Vales, Portugal**
- The Moevenpick Resort & Spa Dead Sea
- Murada, and Hotel Mar i Vent, Mallorca
- Michael Neave Kitchen and Whisky Bar, Edinburgh
- The Marriott Paris Champs-Elysees, Paris
- Mir Corporation
- **Myrtle Beach Seaside Resorts**
- Newcastle Gateshead Marriott Hotel Metrocentre
- New York Circle Line Sightseeing Cruises
- Norfolk Hideaways, UK
- The Oetker Collection, Europe
- One World Trekking
- **Orient-Express Hotels**
- The Otago Central Rail Trail, New Zealand

Opportunities P to Z

- The Palms Hotel & Spa, South Beach, Miami
- The Pheasant Inn, Cumbria UK
- Pembrokeshire, South West Wales
- **Philadelphia, PA**
- **Phoenix Park Bike Hire**
- Pocono Mountains, Pennsylvania
- Pismo Beach, California
- Québec, Canada
- **The Ramada Encore Hotel, Gateshead**
- Ravenstone Manor, Cumbria UK
- **The Renaissance Paris Arc de Triomphe, Paris**
- Reykjavik Bike Tours, Iceland
- Rockford, Illinois
- Rosalie Bay Resort, Dominica
- The Royal Park and The Cranley, London
- Rushton Hall, Northamptonshire, UK
- Saigon Streets, China
- Sail Lofts St Ives
- Secret London
- Shakespeare Country, UK
- Shieldhill Castle Hotel, Scotland
- **Silversea Cruises**
- St Mary's Hall Hotel, Scilly
- Sugnall Hall, Staffordshire, UK
- Swaziland and Malawi
- Talbot County, Maryland USA
- The Taskonaklar Boutique Hotel, Turkey
- theExplorateur
- Three Nelson Hotels in Cheshire, UK
- Tipi Adventure, Herefordshire UK
- Tongabezi Lodge, Zambia Utah
- **Towan Valley, Cornwall, UK**
- **Truro, Cornwall, UK**
- The Valley Forge, Pennsylvania
- The Villa Rosa Hotel, Nairobi
- Visit Orlando
- VisitCornwall
- Visit Oxfordshire
- **Visit South East England**
- Wedgwood the Restaurant, Edinburgh
- Welcome to Yorkshire, UK
- Wilderness Scotland
- The West Somerset Railway
- WildJunket Magazine
- www.cornwallscottages.co.uk
- the Yukon, Canada
- **Zambian Dawn Safaris**

40Berkeley, Boston

40Berkeley, located in the heart of Boston, is New England's largest hostel and a leading budget traveler destination on the East Coast. It is one of *HostelWorld's* forTop 10 Hostels in the US.

40Berkeley will be delighted to consider providing accommodation to Alliance press card holders able to profile the hostel in their features.

Visit : www.40Berkeley.com. Contact : Oliver Mernick-Levene at 40berkeleyhostel@gmail.com.

Adventure Cat Sailing Charters, San Francisco

Adventure Cat Sailing Charters has a fleet of spacious catamarans that take guests on a stable, safe ride combining the exhilaration of fresh air and waves on our deck with the protection and outstanding views from our covered cabin.

It's the chance to enjoy some of the Bay's most popular attractions up close with sailings around Alcatraz Island, directly underneath the Golden Gate Bridge and back to gaze at the city's famed skyline.

There's also the chance to see pelicans, sea lions, dolphins, and even the occasional whale.

Adventure Cat Sailing Charters will be delighted to consider offering its cruises to Alliance press card holders who are able to feature the experience,

Visit : www.adventurecat.com. Contact : Sharon Schrum at sharon@adventurecat.com.

The Aegean Suites Hotel Skiathos, Greece

The Aegean Suites Hotel, Skiathos, Greece is located on a hillside among olive trees on the quiet outskirts of Skiathos town's port. It is an all-suite property overlooking the Aegean Sea.

With approximately 1,000 different types of herbs growing across Skiathos the hotel's Herb Hikes are an interesting, informative and educational as well as a good form of exercise and a chance to see some of the islands most beautiful sites.

The Aegean Suites Hotel will be happy to hear from Alliance press card holders interested in making arrangements to visit the hotel.

Visit : www.aegeansuites.com. Contact Kathryn at Kathryn@ophirpr.co.uk.

Africa Safari Holidays

Africa Safari Holidays will be happy to offer any press trip services to Alliance press card holders who are looking to travel to East Africa.

Visit : www.africasafariholidays.net. Contact : Agnes Njagi at info@africasafariholidays.net

Akamas Villas

Launched in 2010, Akamas Villas is a luxury villa company based in West Cyprus, currently offering 40 luxury holiday-rental properties.

Villas are situated in the mountainous conservation areas of Chrysochou Bay, Agarka, Polis, Latchi and Neo Chorio.

Akamas Villas will be delighted to hear from Alliance press card holders who are able to review one or more of the Akamas Villas.

Visit : www.akamas-villas.com. Contact : Leila Stocker at leila@turtle-pr.com.

Asa Ransom House, New York State

Asa Ransom House, which is a charming Clarence New York bed and breakfast, built in 1853, is romantic and secluded, but only 15 minutes away from Buffalo and 28 miles from Niagara Falls.

Guests enjoy glowing fireplaces in winter and spacious grounds full of herbs and flowers in the summer and can explore Buffalo, the beauty of Niagara Falls, and the charm of historic Clarence. In 2013 Asa Ransom House is featuring three day "Retreats" by Tina Tompkins Ames from February through October

Asa Ransom House will be delighted to consider requests for accommodation from Alliance press card holders who are on assignment and able to feature the establishment.

Visit : www.asaransom.com. Contact : Bob Lenz at innfo@asaransom.com.

Atlantic City, New Jersey

From New Jersey's tallest lighthouse to deep sea fishing, and everything in between, you can always find exciting things to do in Atlantic City.

Relaxing at one of the Atlantic City casino spas, the excitement of 24/7 gaming, the thrill of a royal flush or finding a new pair of shoes, the sand in between your toes or visiting one of the many attractions – whatever your pleasure, it is always more pleasurable in AC.

Atlantic City attractions and activities include antique shops, museums and cultural attractions, piers and arcades, an aquarium and much more and culture and history including Atlantic City Historical Museum and Art Center on Garden Pier, the Absecon Lighthouse and the Atlantic City Aquarium.

The Atlantic City Convention & Visitors Authority will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : www.atlanticcitynj.com. Contact : Greg Evans at g.p.evans@btinternet.com.

Aurora Expeditions

Aurora Expeditions is an Australian-owned adventure company specialising in Expedition cruises to wild and remote places.

In its quest to seek destinations that push the boundaries of travel, Aurora has purposely kept the number of participants on each departure small, allowing more intimate encounters with wildlife and cultures, and lessening its impact on the regions visited.

Each voyage is led by a team of expert naturalists, geologists, historians, staff and crew who help to unlock the wonders of these special places with the use of flexible, innovative itineraries.

Aurora Expeditions will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit : www.auroraexpeditions.com.au. Contact : Fiona Twyford at fiona@auroraexpeditions.com.au.

Bath Tourism Plus

Bath Tourism Plus will host press visits for Alliance press card holders to the Georgian and UNESCO World Heritage city of Bath.

Visit : www.visitbath.co.uk. Contact : Audra McSherry at audra_mcsberry@bathtourism.co.uk

Benidorm, Spain

Benidorm is a coastal resort on the Costa Blanca in the province of Alicante, Valencia, Spain.

With its unique microclimate, Benidorm is the perfect all year-round resort with a wide range of accommodation to suit all tastes and budgets from 5* resort hotels to campsites.

The Visit Benidorm Tourist Board will be delighted to consider press requests from Alliance press card holders.

Visit www.en.visitbenidorm.es. Contact Cathryn Hicks at cathryn@douggoodmanpr.com for more information.

Bloomington, Minnesota

With a location on the banks of the Minnesota River, the city of Bloomington has much to offer.

It is home to the world-famous Mall of America® and the Minnesota Valley National Wildlife Refuge, Water Park of America and an extensive system of hiking and biking trails.

The city's #1 attraction by far, is Mall of America, the largest shopping center in the United States, welcoming over 40 million visitors annually. This shopping Mecca boasts 2.5 million square feet of retail space, over 500 stores and entertainment options that range from nightclubs to the Nickelodeon Universe® amusement park to a 14-screen cinema.

Another popular Bloomington destination is the Minnesota Valley National Wildlife Refuge, spanning 14,000 acres, with miles of hiking and biking trails, prime bird-watching opportunities, and an extensive visitors center.

Bloomington Tourism will be delighted to hear from Alliance press card holders who are able to feature the state.

Visit : www.bloomingtonmn.org. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Bournemouth, UK

Bournemouth in Dorset on the south coast of England is one of the UK's most popular destination for tourists and a regional centre for leisure, entertainment, culture and recreation.

Bournemouth Tourism will be happy to hear from Alliance press card holders who are able to feature the destination..

Visit : www.bournemouth.co.uk. Contact : Sheron Crossman at Sheron.Crossman@Bournemouth.gov.uk.

Brandywine Valley, Pennsylvania

The Brandywine Valley is located in Chester County, the home to Longwood Gardens, the inspiration of Pierre S. du Pont. Other du Pont attractions include Hagley, Neumours and Winterthur.

Three generations of the famed artistic Wyeth family were inspired by the region and the Brandywine River Museum houses the work of N.C., Andrew and Jamie Wyeth among other American artists.

Media giant QVC is headquartered in Chester County, producing 24-hour broadcasts and offering behind-the-scenes studio tours. Local wineries have flourished and the Brandywine Valley Wine Trail features tours, tastings, special events and more. And that's only half the story!

The Brandywine Valley will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : www.brandywinevalley.com Contact: Greg Evans g.p.evans@btinternet.com

The Bright Consortia

Bright is a group of 14 specialist tour operators, cruise companies, tourist boards etc that provide training to independent local agents through a series of workshop dinners across the UK.

Bright will be delighted to hear from Alliance press card holders who work with the travel trade press.

Visit : www.brightconsortia.com. Contact Doug Goodman doug@douggoodmanpr.com.

The Broadway Collection New York

The Broadway Collection New York, a group of 24 new and classic Broadway musicals, will host Alliance press card holders with a commission.

Visit : www.broadwaycollection.com. Contact : Della Tully at Della.Tully@btinternet.com

BusyBus, Liverpool & Chester, UK

Sightseeing tour BusyBus, will host Alliance press card holders (with a guest) on a review basis. Visit: www.busybus.co.uk. Contact : Vera de Ruiter: vera@busybus.co.uk

Camp Denali & North Face Lodge, Alaska

Camp Denali & North Face Lodge are two wilderness lodges located in the center of Denali National Park, Alaska.

The two lodges have been family owned and operated for over sixty years and offer unparalleled views of Mt. McKinley, exquisite food, a welcoming atmosphere, and guided hikes and outings led by knowledgeable naturalist guides.

Camp Denali & North Face Lodge will be delighted to hear from Alliance press card holders who are able to feature the lodges and would like review the accommodations.

Visit : www.campdenali.com. Contact: Katherine Schake at katherine@campdenali.com.

Captain Cook Cruises, Australia

Captain Cook Cruises operates a fleet of 16 vessels and offers a choice of over 150 cruises weekly throughout Australia and Fiji.

These range from the Great Barrier Reef to the islands of Fiji, from the bays and beaches of Sydney Harbour to the outback vastness of the Murray River basin.

Captain Cook Cruises is a family-owned, Australian 'small ship' cruise operator and the recipient of numerous awards including :

- Australian, New South Wales, Tropical North Queensland and South Australian 'Tourism Awards for Excellence'
- Fiji Visitors Bureau 'Best Cruise Line', and
- the Australian Federation of Travel Agents 'Best Cruise Line'.

Captain Cook Cruises will be delighted to hear from Alliance press card holders who would like to review and feature their cruises

Visit : www.captaincook.com.au. Contact : Brooke Tolar at pr@captaincook.com.au

The Castle Inn Hotel, Lake District UK

The Castle Inn Hotel is a four star family hotel located in the northern Lake District. The property offers large spacious rooms and is situated just moments from Lake Bassenthwaite and close to Skiddaw, one of the area's most popular peaks.

The Castle Inn is always happy to hear from Alliance press card holders who are interested in stories about the Lake District.

Visit : www.castleinnlancumbria.co.uk. Contact : Samantha Marsh at samantha@infinitypublicrelations.co.uk

Champagne-Ardenne Tourisme

Champagne-Ardenne Tourisme is four French departments boasting historic sites and châteaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance press card holders.

Visit : www.champagne-ardenne-tourism.co.uk. Contact: Doug Goodman at doug@douggoodmanpr.com

Charles Cotton Hotel, Hartington, Derbyshire, UK

For over 275 years the hotel has been welcoming customers through its doors. It is a world-renowned destination for anyone who loves walking and fishing and outdoor pursuits.

There are very strong links with fishing, in particular, given that the hotel is named after one of the authors of *The Compleat Angler*, Charles Cotton, which he co-wrote with his very good friend Sir Izaak Walton.

Charles Cotton was born at Beresford Hall, less than 3 miles from Hartington, which was set high above Beresford Dale. Unfortunately, over centuries the hall fell into disrepair and all that remains of Charles's birthplace is a tower, which stands just to the east of where the hall once stood.

Alliance press card holders able to review are welcome to stay at the hotel and explore dales that you can walk to from the hotel; there is also fishing available for those who may wish to review for sporting magazines.

Visit : www.charlescotton.co.uk. Contact : Simon Turton at simon@operapr.com.

Charming Hotels Madeira

Charming Hotels Madeira are pleased to offer Alliance press card holders special rates and will consider offering accommodation to press card holders with a confirmed commission.

Visit: www.charminghotelsmadeira.com. Contact: Antonio Silva at asilva@charminghotelsmadeira.com

Colorado

The US state of Colorado is a four-season destination offering world-class adventure and recreational pursuits, a thriving arts scene, a rich cultural heritage, flavorful cuisine, and renowned ski resort areas.

The state's breathtaking natural landscape boasts natural hot springs, hundreds of lakes and rivers, 10 national parks and monuments and 54 mountain peaks that top 14,000 feet.

The Colorado Tourism Office will be delighted to hear from Alliance press card holders who are able to feature the state.

Visit : www.colorado.com. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Colorado River & Trail Expeditions

Colorado River & Trail Expeditions (CRATE) was founded in 1971 and specializes in deluxe multi-day rafting expeditions with an emphasis on off-river exploration.

The company originally started on the Colorado River in the Grand Canyon, but has expanded over the years by hand picking the best rivers to operate on in North America. Today, in addition to the Grand Canyon, CRATE operates throughout Utah and Canyonlands National Park on the Green and Colorado Rivers and Alaska and Canada on the Tatshenshini and Alsek Rivers.

Colorado River & Trail Expeditions will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit www.crateinc.com. Contact : Walker Mackay at walkmin@crateinc.com.

Ciclismo Classico

Ciclismo Classico will consider offering tours to Alliance press card holders with a commission.

Ciclismo Classico is a specialised "boutique" tour operator that offers authentic and exciting cycling vacations. Its well-crafted educational trips in Italy, France, Spain, Austria and New England are active immersions into local art, language, music and, of course, delicious cuisine.

Visit : www.ciclismoclassico.com. Contact : Adam York at adam@sublimepub.com

City Running Tours-Chicago

City Running Tours-Chicago will give 5k running or walking tours to Alliance press card holders.

Visit : www.cityrunningtours.com/chicago. Contact : Marlin Keesler at marlin@cityrunningtours.com

Derbyshire Country Houses, UK

Derbyshire Country Houses owns 3 listed halls, which are available for private and corporate use.

- Lea Hall was the early childhood home of Florence Nightingale
- Harthill Hall dates back to the 1200s, and
- Riber Hall offers 11 self-catering apartments that cater for adults only.

All have been very tastefully restored and are very much at the higher end of the market.

Derbyshire Country Houses will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : www.derbyshirecountryhouses.com. Contact : Simon Turton at simon@operapr.com.

Diallo Tours, West Africa

Diallo Tours are located in Mbour, Senegal, West Africa, which is the region's most vibrant fishing centre and is located approximately 84km from Dakar, the capital of Senegal.

Situated at the most western tip of West Africa, Senegal and its border sharing neighbour, the Gambia, provide a gateway to discover and explore Africa.

Diallo Tours professional tour guides help you develop the perfect holiday, by combining excursions and tours that will enlighten and give guests the opportunity to learn more about African culture and civilization.

Visit : www.diallotours.com. Contact : Abdoulaye at info@diallotours.com.

DRG Retreat, Spain

The DRG Retreat is located on the coast of Costa del Sol, 500 meters above the sea just outside one of the most picturesque Pueblo Blanco - Casares.

The village of Casares, which is located 14 kilometres from the bustling and cosmopolitan Costa del Sol, offers the visitor the most authentic character of those mountain villages that have preserved an ambience of quieter times.

Andalucia offers :

- eight hundred kilometres of coastline
- over three hundred days of sunshine a year
- two national parks, whales, orcas and dolphins
- the largest number of protected natural areas in Spain
- an historic and artistic heritage unique in the world,
- towns with local festivities all twelve months of the year, and
- a cuisine which features top quality produce.

Visit : www.ddgretreat.com. Contact : Teresa Thomason at teresa@teresathomason.com.

The Ebrington Arms, UK

The Ebrington Arms is a 17th Century inn in an Area of Outstanding Natural Beauty in the rolling hills of the Cotswolds at Ebrington near Chipping Campden, Gloucestershire.

This Cotswold country pub offering award-winning food (awarded 2 rosettes by The Michelin Guide) and ales (winner of the CAMRA North Cotswolds Pub of the Year 3 times in a row) will be delighted to consider offering review accommodation on a case by case basis.

Visit : www.theebringtonarms.co.uk. Contact : Anna Sharp at anna@asharpr.com.

The Elphinstone Hotel, Biggar, Scotland

Situated in the centre of Biggar, thirty miles outside of Edinburgh, the Elphinstone Hotel is a traditional and charming Coaching Inn, with a history going back over 400 years. The Elphinstone Hotel will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.elphinstonehotel.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

The Essex Inn, Chicago

The Essex Inn has a fine location on Michigan Avenue, in the heart of downtown Chicago, minutes from Chicago's finest attractions. It provides excellent accommodations and free extras including free shuttle around downtown, rooftop pool, fitness centre and free wireless internet.

The Essex Inn will be delighted to consider requests for accommodation from Alliance press card holders who are on assignment and able to feature the establishment.

Visit : www.essexinn.com. Contact : Fiona Pettitt at fiona@cellet.co.uk.

EUROPA-PARK

EUROPA-PARK, which is Germany's biggest theme park, located in the tri-border region of Germany, France and Switzerland, offers guests more than 100 attractions and international shows in 13 European themed areas, over 90 hectares.

EUROPA-PARK will be delighted to offer complimentary entrance press card holders plus one other where they have a written commission and on presentation of the card.

Visit : www.europapark.com. Contact : presse@europapark.com.

Experience Nottinghamshire

Experience Nottinghamshire invites Alliance press card holders to visit Robin Hood country. There will be the chance to see the Major Oak in Sherwood Forest, try your hand at archery, visit England's oldest pub and meet Robin Hood himself on a special guided tour.

Website: www.experiencenottinghamshire.com/robin-hood. Contact: Erin Huckle at erin.huckle@experiencenottinghamshire.com

Finland

Located between East and West, with snowy winters and warm, light-filled summers, Finland offers a number of fascinating contrasts.

Its unspoilt forests, as well as its thousands of islands and lakes, offer plenty of opportunities for visitors to enjoy beautiful natural surroundings. The Finns are also considered to be cool – a bit quiet and reserved. However, they are actually warm, friendly, hospitable and especially honest people once you get to know them.

Visit Finland, the Finnish Tourist Board will be delighted to hear from Alliance press card holders who are interested in feature the country.

Visit : www.visitfinland.com. Contact : Henri Anundi at henri.anundi@visitfinland.com.

Focus Hotels

Focus Hotels invite Alliance press card holders to review their three and four-star properties located in key destinations across the UK.

Visit : www.focushotels.co.uk. Contact : Nat Frogley at nat@bacall.net

Four Pillars Hotels, UK

Four Pillars Hotels is an independent company, which currently operates six predominantly four star hotels in Oxfordshire and Gloucestershire and the Cotswolds.

Tortworth Court Four Pillars Hotel This four-star is a stately Victorian country hotel located in 30 acres of landscaped grounds 18 miles north of Bristol in South Gloucestershire. The hotel has its own arboretum housing over 300 rare and exotic trees.

Cotswold Water Park Four Pillars Hotel This contemporary four-star hotel is situated in a lakeside setting in a 55-acre conservation parkland area in The Cotswolds.

Oxford Spires Four Pillars Hotel This four-star hotel is located half a mile from the centre of the city in 40 acres of protected parkland. This French Renaissance-style chateau houses the Rothschild Collection of art treasures and a fine Victorian garden with a Roccoco style aviary.

Oxford Thames Four Pillars Hotel This four-star hotel is housed partly within historic medieval buildings three miles from the centre of Oxford in 30 acres of parkland leading down to the River Thames.

The four-star Oxford Witney Four Pillars Hotel is located close to the market town of Witney. The Cotswold Wildlife Park is nearby.

Four Pillars Hotels will be delighted to consider providing Alliance press card holders with accommodation for review purposes.

Visit : www.four-pillars.co.uk. Contact : Lucy Mayes at lucy@humewhitehead.co.uk.

Frontier Travel

Frontier Travel organise tailor-made holidays to Canada in both Summer and Winter. The company will consider offering individual press trips for Alliance press card holders who can get commissions from UK national newspapers, websites or high end publications with large circulations.

Visit : www.frontier-canada.co.uk and www.frontier-ski.co.uk. Contact: Dave Ashmore at dave@frontier-travel.co.uk.

Frontiers Travel

Frontiers Travel, which specialises in the finest worldwide fly fishing and shooting destinations will consider offering tours to Alliance press card holders on assignment.

Visit : www.frontierstravel.com. Contact : Adam York at adam@sublimepub.com

Generator Hostels

Generator is Europe's fastest growing hostel brand. With nearly 4,000 beds across six properties, the award-winning group's portfolio will increase to eight and more than 5,200 beds in 2013 with two new hostels opening in Barcelona (March) and Berlin Mitte (May).

Generator will achieve one million bed nights across its design-led properties located in Berlin, Copenhagen, Dublin, Hamburg, London and Venice. Guests can book instantly using the company's award-winning iPhone app as well as via the main website.

Generator Hostels will be delighted to consider review accommodation to Alliance press card holders.

Visit : www.generatorhostels.com. Contact : Suzanne Seyghal at Suzanne.Seyghal@generatorhostels.com

Greater Miami and the Beaches, Florida

Greater Miami and the Beaches consists of a diverse group of neighborhoods.

Vibrant and contrasting areas – from ocean resort towns to the urban core, planned suburbs to pristine rural land, complemented by villages rooted in history – are woven into Miami's fascinating and diverse tapestry.

The Greater Miami Convention & Visitors Bureau is an independent not-for-profit sales and marketing organization whose mission is to attract visitors to Greater Miami and the Beaches for leisure, business and conventions.

The Greater Miami Convention & Visitors Bureau will be delighted to consider press trips for Alliance press card holders on assignment.

Visit : www.miamiandbeaches.com. Contact : Lois Kettlewell at Lois.Kettlewell@fourcommunications.com.

Great Hotels of the World

Great Hotels of the World offers a collection of the best 4 and 5 star luxury hotels and resorts.

Great Hotels of the World will be delighted to consider providing Alliance press card holders with accommodation for review purposes.

Visit : www.ghotw.com. Contact : Ashleigh Silverman at asilverman@ghotw.com.

The Great Lakes USA

The Great Lakes is the largest expanse of freshwater in the world with a unique and diverse landscape.

This region which is the size of continental Europe includes the U.S. states of Illinois, Michigan, Minnesota, Ohio, Wisconsin and Indiana with its capital city of Indianapolis.

Great Lakes USA will be delighted to hear from Alliance press card holders who are able to feature the region.

Visit : www.greatlakesnorthamerica.co.uk. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Group Travel World

Group Travel World is the best selling magazine for organisers of group travel in Europe. To read a sample issue online : www.grouptravelworld.com/sample-issue

Alliance press card holders can receive a hard copy of *Group Travel World*, by post (anywhere in the world). Print subscribers also get online access to the magazine.

Those interested should email Colin Mansell with name card number and full postal address.

Visit : www.grouptravelworld.com. Contact Colin Mansell at colin.mansell@grouptravelworld.com

The Haweswater Hotel, Cumbria UK

The Haweswater Hotel, an art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance press card holders.

Visit : www.haweswaterhotel.com. Contact : Samantha Marsh at samantha@infinitypublicrelations.co.uk

Helpful Holidays, UK

Helpful Holidays, UK will consider offering accommodation to Alliance press card holders with a commission from suitable media.

Visit: www.helpfuleholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com

Hertz car hire

tx247 is the partner of Hertz car hire and the Hertz Golf and Drive initiative.

Hertz car hire, the world's leading vehicle renting organisation, operates from more than 8,500 locations in 150 countries worldwide.

Alliance press card holders can get Worldwide and year-round 10% additional discount on Hertz car hire best available rates and Free Hertz #1 Club membership, which offers a range of privileges and benefits including the fastest way to rent a car.

- Worldwide and year-round 10% additional discount on Hertz car hire best available rates. Visit : <http://link.hertz.com/link.html?id=31792&LinkType=HZES&TargetType=Homepage&POS=ES&lang=en>.
- For manual discount code visit : www.hertz.com and use the Discount/CDP/Club Code: 767284

- Free Hertz #1 Club membership: visit :
www.hertz.com/rentacar/emember/join/overview.do?learnMore=gold<<http://www.hertz.com/rentacar/emember/join/overview.do?learnMore=gold>>.

Contact : Alexander Graham at alexgraham@tx247.co.uk.

Hg2 city guides

The Hg2 city guide series has launched its new mobile applications available for iPhone, iPad and iPad mini.

The apps covering 49 cities and ski resorts are individually downloadable and provide an insider's guide to hotels, restaurants, bars, clubs, shops, sights and spas.

There are also maps and Itineraries to help plan a trip and a reviews and ratings facility allows users to become Hg2 reviewers

Cities covered to date include :

Almaty	Damascus & Aleppo	Marrakech	St Moritz
Amsterdam	Dubai	Megeve	Stockholm
Astana	Eat London	Miami	Sydney
Baku	Eat New York	Milan	Tallinn
Beijing	Havana	Monte Rosa	Tel Aviv
Berlin	Istanbul	Moscow	Tokyo
Beirut	Johannesburg	Mumbai	Toronto
Bogota	La Grave	New Orleans	Val d'Iserre
Buenos Aires	Las Vegas	New York	Verbier
Cape Town	Lisbon	Paris	Zermatt
Chamonix	London	Prague	Zurich
Chicago	Los Angeles	Rome	
Courchevel	Madrid	San Francisco	

Hg2 will be delighted to offer its city guide apps free to Alliance press card holders who are able to review the app.

Visit : www.hg2.com. Contact : Marilyn MacDonald at marilyn@hg2.com

Hidden Pousadas Brazil

Hidden Pousadas offers independent travellers recommendations for uniquely beautiful places to visit and stay in Brazil. Alliance press card holders with commissions for Brazil can enquire about staying at Pousadas within the special collection, outside of high season.

Visit : www.hiddenpousadasbrazil.com. Contact : Fola Odumosu at folat@hiddenpousadasbrazil.com

Hilton Head Golf Island, South Carolina

Golf enthusiasts can find over 30 world-class quality golf courses on the Hilton Head Golf Island, many of which have been sculpted by golf course architects as Robert Trent Jones Sr., Pete Dye and Jack Nicklaus.

Hilton Head Island is a Low country resort town located on an island in Beaufort County, South Carolina, USA, 20 miles north of Savannah, Georgia and 95 south of Charleston.

Alliance press card holders are invited to request a round or two when able to feature the facilities on Hilton Head Golf Island.

Visit : www.hiltonheadgolfisland.com. Contact : Glenn Gray at ggray@buffalocommunications.com.

The Historic House Hotels, UK

The Historic House Hotels comprise :

- Bodysgallen Hall in North Wales
- Hartwell House in Aylesbury, and
- Middlethorpe Hall in York.

Each building is at least 300 years old, and there are few hotels of such charm and historic interest.

In 2008 the group was gifted to the National Trust, by donation, to ensure their long-term protection and with all profits benefiting the houses and the charity.

Historic House Hotels will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : www.historichousehotels.com. Contact : Alison Buxton at alison.buxton@gmail.com.

Holidaylettings

Holiday Lettings offers a range of traditional and unique villas, cottages and apartments worldwide and will consider arranging accommodation at its listed properties for Alliance press card holders.

Visit : www.holidaylettings.co.uk. Contact: Emilie and Kate on press@holidaylettings.co.uk

Home Base Holidays

Home Base Holidays is pleased to offer one year complimentary home exchange membership to Alliance press card holders on assignment to cover home swap or budget holiday ideas.

Visit : www.homebase-hols.com. Contact : Lois Sealey at info@homebase-hols.com

Home land Tours', Israel

Home land Tours' provide small group and individual tours for those looking to strengthen their faith by visiting the land that is key to a deeper understanding of the Word of God.

All of its guides are licensed by the Ministry of Tourism and are very knowledgeable professionals and specialise in :

- Historical, Heritage and Cultural Tours of Israel
- Holy Land Tours
- Bible College Study Groups
- Youth and Student Tours
- Christian Tours

Visit : www.home-land-tours.com. Contact : Ofer at ofer@home-land-tours.com.

The Horseshoe Inn, Scottish Borders

The Horseshoe Inn is situated in a former blacksmiths shop in Eddleston within the picturesque Scottish Borders, five miles north of Peebles.

It has an award-winning fine dining restaurant, a bar and bistro as well as eight individually decorated bedrooms within the Lodge, a former Victorian primary school.

The Inn will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.horseshoeinn.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

The Hoste, Norfolk UK

The Hoste is a four star boutique retreat located in Nelson's county and surrounded by countryside, unspoilt coastline, acclaimed nature reserves, picturesque villages and historic market towns.

A little more than a two hour's drive from London, this collection of hotels and luxury cottages with its two AA rosette restaurant and beauty spa, is located in one of Norfolk's loveliest villages, Burnham Market.

The Hoste will be delighted to consider offering accommodation to Alliance press card holders for review purposes.

Visit : www.thehoste.com. Contact :Kate at kate@thehoste.com.

Hotel d'Europe, Avignon, France

Hotel d'Europe, one of the oldest hotels in the world, is located in the centre of Avignon, a vibrant city with a relaxed cafe culture and intriguing history.

Dating back to 1799, this historical hotel has a gourmet restaurant and range of luxurious rooms and suites, most of which have views of the romantic streets of Provence.

The city's medieval bridge – immortalised in the children's rhyme Sur le Pont d'Avignon – is well worth visiting, and only five minutes' walk from the hotel. The Palace of the Popes – built in the 14th Century when the Catholic Church split briefly from Rome – is another attraction.

The Hotel d'Europe exudes an old-world charm and elegance in the heart of one of the most beautiful areas of France – truly the finest deluxe destination in Provence.

The Hotel d'Europe, a Great Hotel of the World, will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : <http://www.ghotw.com/hotel/home/heurope.htm>. Contact : Ashleigh Silverman at asilverman@ghotw.com.

Hotel H1898, Barcelona, Spain

Hotel H1898, from Nuñez i Navarro Hotels Collection, has been placed in the top 10 Hotels in Barcelona by the Global Review Index.

Located in central Barcelona, Hotel 1898 is within walking distance of Boqueria Market, Las Ramblas, and Placa de Catalunya. Nearby points of interest also include Barcelona Cathedral and Gran Teatre del Liceu. Hotel Features.

The hotel will be happy to host Alliance press card holders who are producing features about about Barcelona.

Visit : www.hotel1898.com. Contact : pr@orbyce.com.

The Hotel Fort Canning, Singapore

The Hotel Fort Canning, which forms part of Fort Canning Park - an historical landmark in the heart of Singapore, will be delighted to consider hosting Alliance press card holders on assignment.

Once used as a base for the British Far East Command pre/post World War II in Singapore, the Hotel Fort Canning has been restored and re-opened as a chic boutique hotel with 86 rooms and suites, two restaurants and a THANN Spa.

Visit : www.hfcsingapore.com. Contact : Karen Luard at kp@KPcommunications.co.uk.

Hungary

Hungary is located in Central Europe and bordered by Austria, Slovakia, Ukraine, Romania, Serbia, Croatia and Slovenia. It is a popular tourist destinations, with Budapest, its capital, regarded as one of the most beautiful in the world.

Despite its relatively small size, the country is home to many World Heritage Sites, UNESCO Biosphere reserves, the second largest thermal lake in the world (Lake Hévíz), the largest lake in Central Europe (Lake Balaton) and the largest natural grassland in Europe (Hortobágy).

Hungarian Tourism will be delighted to hear from Alliance press card holders able to feature the country.

Visit : www.gotohungary.com. Contact : Karin Jones at media@gotohungary.co.uk.

Independence Missouri

Independence Missouri is happy to work with Alliance press card holders on assignment and will consider lodging, food and admission to attractions and will create customized itineraries.

Visit : www.visitindependence.com. Contact : Janeen Aggen at janeena@sbcglobal.net.

Indianapolis, Indiana

Indianapolis - the Circle City has it all.

An artificial city laid down on the swampy marshes of a non-navigable river, Indy should have been a sleepy, small-town state capital.

But a quietly determined people created a great city from the ground up. Endowed with few natural advantages, the city was built by people who did not accept excuses.

Today two downtown landmarks, Monument Circle and Indiana War Memorial Plaza, are among America's great urban spaces.

With a diverse roster of residential areas, from downtown's quaint Lockerbie Square to its retro Fountain Square to funky Broad Ripple not far away, Indy feels like home.

While famous for fast cars, Indianapolis is winning praise for reinventing the bicycle and pedestrian experience and the city enjoys a rich African-American legacy and unique local cuisine linked to history and cherished traditions

Visit : www.visitindy.com. Contact : Morgan Greenlee at MGreenlee@visitindy.com.

The Inn on Fifth, Naples, Florida

The Inn on Fifth is a luxurious, 87-room boutique hotel in the heart of downtown Naples in Southwest Florida will be delighted to consider accommodations for Alliance press card holders on assignment.

In December 2012, the Inn will offer an additional 32 new club level suites.

Visit : www.innonfifth.com. Contact : Katharina Lane at katharina@hayworthcreative.com

Juneau, Alaska

Juneau, Alaska's scenic capital city, has cosmopolitan charm and rich history combined with the stunning wilderness of the Tongass National Forest and the bountiful waters of the Inside Passage.

Juneau is Southeast Alaska's hub with convenient air and ferry service to Inside Passage communities and to Glacier Bay National Park, Seattle (only 2 hours) and Anchorage.

Visitors can :

- enjoy Alaska's most accessible glacier
- fly over the Juneau Icefield
- discover the State Museum
- gaze at humpback and orca whales
- take a glacier cruise
- tour a historic gold mine
- ride the Mount Roberts Tram
- savour fresh Alaskan seafood
- shop downtown galleries, and
- catch salmon and watch sea lions, seals, eagles and bears.

Juneau also has a thriving arts community with a local symphony, two major state wide music festivals, an award-winning theatre and countless local artists.

The Juneau Convention and Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : www.traveljuneau.com. Contact : Elizabeth Arnett at elizabeth.arnett@traveljuneau.com.

The Katikies Hotel and Kirini Suites and Spa, Santorini, Greece

Santorini is an island in the southern Aegean Sea, about 200 km (120 mi) southeast of the Greek mainland. It is the largest island of a small, circular archipelago and forms the southernmost member of the Cyclades group of islands

The Katikies Hotel

Located 300ft up on the cliffs of the village of Oia, Katikies is a free form architectural property of stairs, bridges, cubist cottages and views over the island's volcanic basin.

In the evenings, the Katikies Dinner restaurant has four tables suspended on a rooftop veranda on the volcano's rim.

Kirini

Located on the edge of the village of Oia, the Kirini Suites and Spa has been newly renovated for 2013, all of which look out over the Caldera and the Aegean.

The Katikies Hotel and Kirini will be delighted to consider offering accommodation to Alliance press card holders with a 'high end' assignment.

Visit : www.katikieshotelsantorini.com and www.kirini.com. Contact : Aaron Moore at aaron.moore@mediacofss.com.

Kempinski Hotels worldwide

Hoteliers since 1897, Kempinski has travelled the world in search of the most fascinating destinations without ever forgetting the finest traditions of its European heritage.

With luxury holiday resorts, business and Spa hotels around the world, every Kempinski Hotel is unique, designed for guests who value five star holidays and luxury getaways.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: www.kempinski.com. Contact: Hilary Philpott at hilary.philpott@kempinski.com

Kempinski Gold Coast City, Accra, Ghana

The five-star Kempinski Hotel Gold Coast City, is set to open early 2013, next to the Accra International Conference Centre, State House and National Theatre.

The hotel is the centrepiece of Accra Gold Coast City, a new downtown for the capital.

The Kempinski Hotel Gold Coast City will be delighted to consider press visits for Alliance press card holders on a case-by case basis.

Visit : www.kempinski.com/accra. Contact Kathryn Peel at kathryn@ophirpr.co.uk.

Kempinski Hotels in Russia

St Petersburg

The Kempinski Hotel Moika 22 is located in a charming and historical area, in the very heart of St Petersburg, on the Moika River, opposite the renowned Hermitage Museum and Palace Square.

The Hotel is just two minutes walk from the Nevsky Prospect and close to all major sights and shopping.

Moscow : The 5 star Hotel Baltshug Kempinski Moscow offers the best views of the Kremlin. Located in the heart of Moscow.

Gelendzhik: The Kempinski Grand Hotel Gelendzhik, is a new luxury resort and congress hotel on the Black Sea coast of Russia.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: www.kempinski.com. Contact: Hilary Philpott at hilary.philpott@kempinski.com.

Kissimmee

Kissimmee, a short drive south of Orlando, puts visitors right in the middle of all the areas attractions including Walt Disney World®, Universal Orlando® and SeaWorld® Orlando.

There is also the chance to go flying across the water on a thrilling airboat ride and discover a world alive with tropical birds, turtles and legendary alligators.

Travel to Old Town or tour the brick-lined streets of Celebration, where colorful restaurants offer a variety of dining options and unique shopping possibilities.

The Kissimmee Convention and Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : www.visitkissimmee.com. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Ker & Downey Botswana

Ker & Downey Botswana, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance press card holders with a commission.

Visit : www.kerdowneybotswana.com. Contact : Honour Schram de Jong at honour@honourway.com

La Residencia Mallorca

La Residencia, Mallorca will consider offering one or two night's bed and breakfast accommodation from mid September-May to Alliance press card holders with a commission.

Visit : www.laresidencia.com. Contact : Louise Davis at louise.davis@laresidencia.com

Linthwaite House Hotel, Lake Windemere, Cumbria, UK

Located on 14 acres of peaceful, picturesque grounds and overlooking Lake Windermere, Linthwaite House is a luxury hotel in the Lake District. The hotel's grounds are perfect for a peaceful stroll and trout fishing is available in the estate's own tarn.

Linthwaite House will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.linthwaitehousehotel.com. Contact : Su Hesketh at su@crimsonedge.co.uk.

LocalGuiding

LocalGuiding is an online service connecting travellers with independent, local tour guides in over 500 destinations in 100 countries worldwide.

LocalGuiding has tour guides in :

Albania	Czech Republic	Kyrgyzstan	Senegal
Angola	Dominica	Latvia	Slovakia Slovenia
Argentina	Ecuador	Lithuania	South Africa
Armenia	Egypt	Malawi	South Korea
Australia	England	Malaysia	Spain
Austria	Estonia	Malta	Sri Lanka
Bangladesh	Ethiopia	Mauritius	Switzerland
Barbados	France	Mexico	Syria
Belarus	Georgia	Monaco	Tanzania
Belgium	Germany	Morocco	Thailand
Belize	Greece	Myanmar	The Bahamas
Bhutan	Guatemala	Namibia	Tunisia
Bolivia	Honduras	Nepal	Turkey
Bosnia and Herzegovina	Hong Kong	Netherlands	Uganda
Botswana	Hungary	Panama	Ukraine
Brazil	Iceland	Peru	United Arab Emirates
Bulgaria	India	Philippines	United States of America
Cambodia	Indonesia	Poland	Uruguay
Canada	Ireland	Portugal	Uzbekistan
Chile	Israel	Puerto Rico	Venezuela
China	Italy	Republic of Serbia	Vietnam
Colombia	Jamaica	Romania	Zambia
Costa Rica	Japan	Russia	Zimbabwe
Croatia	Jordan	Saint Kitts and Nevis	
Cuba	Kazakhstan	Scotland	
	Kenya		

LocalGuiding will be delighted to hear from Alliance press card holders looking for a local tour guide in the destinations it covers.

Visit : www.LocalGuiding.com. Contact : Robert Blessing at rb@localguiding.com.

Loch Melfort Hotel, Argyll, Scotland

The Loch Melfort is a family run hotel on the coast of Argyll, set in the Scottish West Highlands. All rooms have sea views over Asknish Bay towards Jura, Shuna and Scarba.

The Asknish Bay Restaurant has been awarded two Rosettes by the AA every year since 2000.

The Loch Melfort will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.lochmelfort.co.uk/. Contact : Su Hesketh at su@crimsonedge.co.uk.

The Lot Valley, France

The Lot Valley comprises the Départements through which the river Lot flows are, from its source, Lozère, Cantal, Aveyron, Lot and Lot-et-Garonne.

In 1980, the five local government bodies set up an organisation called l'Entente to coordinate and run Lot Valley development. Its task: to continue the economic, environmental, tourist and hydraulic development of the Valley.

An ambitious economic development programme covering waterway tourism and the valorisation of the environment fixed the major objectives : to facilitate the growth of a new tourist destination, while preserving the environment.

After 40 years of hard work the Lot Valley is on the point of becoming a prime tourist.

l'Entente will be delighted to hear from Alliance press card holders able to feature this region.

Visit : www.valleedulot.com. Contact : Stephanie Khaou at lotvalley1@gmail.com.

Lovelady Shield, Cumbria, UK

Lovelady Shield is an elegant Georgian Country House Hotel near Alston, Cumbria. It stands on the site of a former 13th century convent on the banks of the River Nent and within secluded gardens and un-spoilt countryside.

The hotel can also act as a base from which to visit the UK's Lake District, Hadrian's Wall, the North Pennines, Durham Cathedral and the Yorkshire Dales. The hotel has 2 rosette awards from the AA , and their restaurant provides elegant surroundings in which to enjoy the award winning cuisine prepared by our Master Chef, Barrie Garton.

Lovelady Shield will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.lovelady.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Love Loch Lomond, Scotland

Love Loch Lomond is a group of tourism operators passionate about the Loch Lomond and Clyde Sea Lochs area will be delighted to host press visits for Alliance press card holders as well as to offer a range of story ideas and activities.

Visit: www.lovelochlomond.com. Contact: Johanna Campbell at Johanna@johannacampbell.com.

Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca

Mallorca Hotels will be pleased to offer accommodation to Alliance press card holders with a commission for city breaks to Palma and spa & yoga, cycling, walking, hiking and culture.

Visit : www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and www.hotelmarivent.com. Contact : Cathryn Hicks at cathryn@douggoodmanpr.com.

The Marriott Paris Champs-Elysees, Paris

The Marriott Paris Champs-Elysees, the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance press card holders who are in the city on an assignment.

Visit: www.parismarriott.com. Contact: Bernice Saltzer at bernice@sortedpr.com

The Mercy Hotel Lisboa, Lisbon

The Mercy Hotel Lisboa is a new 5* boutique luxury property located on Mercy Street, between the Chiado and Bairro Alto districts of Lisbon.

It offers the ideal base for leisure and business guests with easy access to the city and excellent facilities right on the doorstep. Several cultural highlights, as well as excellent dining, shopping and nightlife are within easy walking distance of the hotel.

The Hotel Mercy would be pleased to consider press requests from Alliance press card holders with a commission.

Visit : www.mercyhotel.com. Contact : Cathryn Hicks at cathryn@douggoodmanpr.com

Michael Neave Kitchen and Whisky Bar, Edinburgh, Scotland

Michael Neave Kitchen and Whisky Bar has recently opened on Old Fishmarket Close in the heart of Edinburgh's old town.

It is the first acquisition by the young chef who has worked with talented chefs from The Bonham and the Amber restaurant in the Scotch Whisky Experience.

Michael Neave Kitchen and Whisky Bar will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.michaelneave.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Mir Corporation

Mir Corporation will consider offering tours to Alliance press card holders on assignment. Mir Corporation is a well-established tour-operator specialising in tours to Russia, the Trans-Siberian Railroad and tours to Central Asia.

Visit : www.mircorp.com. Contact : Adam York at adam@sublimepub.com

Montes e Vales - cultural and activity tours in Portugal.

Portugal is among the oldest countries in Europe with the same boundaries since 1297, an impressive medieval heritage and in the Douro Valley the oldest wine demarcated region in the world.

Montes e Vales provides visitors with the chance to to learn more about Portuguese wine, food and history during easy walks or biking tours.

Montes e Vales will be delighted to consider offering Alliance press card holders a tour for review purposes.

Visit : www.walkinginportugal.com. Contact : David Monteiro at info@walkinginportugal.com.

The Moevenpick Resort & Spa Dead Sea

The Moevenpick Resort & Spa Dead Sea is located on the shore of the Dead Sea in Jordan - a peaceful area with renowned health benefits.

Many visitors flock to Jordan to float in the Dead Sea, and the benefits of the high-salt content mean that the water is extremely calming and healing, offering the ultimate relaxation therapy.

The resort has 346 rooms and suites which have been tastefully decorated to ensure that all guests have a comfortable stay. There is also a Zara spa - one of the largest in the Middle East, which provides a wide variety of treatments to relax the mind, body and soul.

The Moevenpick Resort & Spa Dead Sea, a Great Hotel of the World, will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : www.ghotw.com/hotel/home/moevenpick-dead-sea.htm. Contact : Ashleigh Silverman at asilverman@ghotw.com.

Myrtle Beach Seaside Resorts, South Carolina, USA

Myrtle Beach Seaside Resorts is a collection of six oceanfront and ocean view condo-hotels in North Myrtle Beach and Myrtle Beach, South Carolina.

Avista Resort, Prince Resort, Horizon at 77th, Grande Shores, Seaside and the Towers at North Myrtle Beach all provide the comforts of full-service resort hotels with the space and luxury of condominiums.

Each property features modern décor that reflects a coastal lifestyle and views of the pristine northern region of the Grand Strand.

Most hotels have fitness centers, an array of indoor and outdoor pools, on-site dining and access to world-class beaches.

Alliance press card holders are welcome to request a stay at Myrtle Beach Seaside Resorts when able to feature the collection of properties.

Visit: www.myrtlebeachseasideresorts.com. Contact: Jane Milbrandt at jmilbrandt@buffalocommunications.com.

Newcastle Gateshead Marriott Hotel Metrocentre

Newcastle Gateshead Marriott Hotel Metrocentre has completed a £500,000 refurbishment to its leisure facilities.

The hotel, which is next to the Metrocentre, the biggest shopping centre in Europe, will be happy to host Alliance press card holders who would like to visit the North East of the UK.

Visit : www.marriott.co.uk/hotels/travel/nclgh-newcastle-gateshead-marriott-hotel-metrocentre
Contact : Bernice Saltzer at bernice@SortedPR.com.

New York Circle Line Sightseeing Cruises

New York Circle Line Sightseeing Cruises will be delighted to host Alliance press card holders with a commission.

Visit: www.circleline42.com. Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com

Norfolk Hideaways

Norfolk Hideaways is a holiday cottage/self-catering holiday company with 200 coastal cottages in North Norfolk.

Norfolk Hideaways will be delighted to hear from Alliance press card holders on assignment. Press trips are available and subject to dates and availability.

Visit : www.norfolkhideaways.co.uk. Contact : Danielle Howard at danielle@junglepr.com.

The Oetker Collection - Masterpiece Hotels

The Oetker Collection - Masterpiece Hotels are one-of-a-kind, five-star hotels individually designed, with a unique character and distinctive atmosphere.

They are situated in some of the world's most appealing locations, such as Antibes, Baden-Baden, Marrakesh, Paris and Venice.

The Oetker Collection will consider offering accommodation to Alliance press card holders.

Visit : www.oetkercollection.com. Contact : Julia Perowne at jp@verypcc.com

One World Trekking

One World Trekking has been a leader in Worldwide Adventure Travel with two decades of experience in creating and guiding unique trekking and hiking itineraries across the globe.

It offers small group trekking trips and tours throughout the Himalayan kingdoms of Nepal, Bhutan, Ladakh, Tibet, Sikkim, the Karakoram and to Eastern Europe, Africa and South America.

One World Trekking will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit : www.oneworldtrekking.com. Contact : Andy Crisconi at andy.crisconi@oneworldtrekking.com.

Orient-Express Hotels

Orient-Express Hotels is a luxury hotel company and adventure travel operator which began offering luxury travel experiences since 1976, when it purchased Hotel Cipriani in Venice.

Shortly after the company recreated the Venice Simplon-Orient-Express, linking London, Paris and Venice, along with other European cities.

Today the Orient-Express Hotels brand embraces 46 hotel, cruise and luxury rail businesses in 22 countries, including distinctive properties including :

- Hotel Cipriani in Venice
- Grand Hotel Europe in St Petersburg
- Hotel Ritz Madrid
- Mount Nelson Hotel in Cape Town
- Copacabana Palace in Rio de Janeiro, and
- Maroma Resort and Spa on Mexico's Riviera Maya

The Company also Orient-Express Hotels luxury tourist trains, three river cruise operations and one of New York's most iconic restaurants.

Orient-Express Hotels will be delighted to hear from Alliance press card holders who are assignment and able to feature one or more of its hotels. Requests considered on a case-by-case basis.

Visit : www.orient-express.com. Contact : Emily Wilson at emily.wilson@orient-express.com.

The Otago Central Rail Trail, New Zealand

The Otago Central Rail Trail is a 150-kilometre walking, cycling and horse riding track in the South Island of New Zealand.

The trail runs in an arc between Middelmarsh and Clyde, along the route of the former Otago Central Railway, and has become a popular tourist attraction.

It's the chance to discover an untamed, natural environment, Otago's harsh and daring past, and the early engineering feats of the pioneers.

The Trail was the first rail trail in New Zealand and it's success encouraged John Key, the NZ Prime Minister, to establish further Trails throughout NZ.

The Otago Central Rail Trail will be delighted to hear from Alliance press card holders who do a lot of cycling or walking and who could feature the Trail.

Visit : www.otagocentralrailtrail.co.nz. Contact : Edward Fox at edwardfox@orcon.net.nz.

The Palms Hotel & Spa, Miami Beach, FL

Just minutes from the heart of South Beach, with a city-block of grounds and a pristine stretch of white sandy beach, The Palms Hotel & Spa originally opened as the Sea Isle Hotel in 1939.

It was purchased by its current owners, the Krause Family, in 1989, renovated and re-opened as The Miami Beach Ocean Resort in the summer of 1992.

In the following years, the family continued to modernize and re-position the property, culminating in a 2010 re-launch as The Palms Hotel & Spa.

The AAA Four Diamond property is now part of the exclusive collection of Preferred Hotels & Resorts, and one of few independently owned and operated full-service hotels on the beach.

The Palms will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : www.thepalmshotel.com. Contact : Vanessa Lopez at VLopez@thepalmshotel.com.

Pembrokeshire, South West Wales

Pembrokeshire, South Wales will be delighted to consider offering accommodation to Alliance press card holders with a commission in suitable media.

Visit : www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com

The Pheasant Inn, the Lake District UK

Located at the bottom of Sale Fell and close to Bassenthwaite Lake, the Pheasant Inn dates back to the 17th century and was the haunt of huntsman John Peel.

It is situated at the unspoilt northern end of the Lake District, within easy reach of Keswick and Cockermouth.

The hotel bar, one of the most well known bar in the Lake District, is full of local character and characters some of whom are very knowledgeable and opinionated!

The Pheasant Inn will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.the-pheasant.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Philadelphia

Philadelphia might be known as the birthplace of American democracy, but you'll find it's an ideal destination to explore its colorful neighborhoods, learn more about its rich history and delve into its spectacular sites and attractions.

Philly has all the excitement of big-city life with a quaint, hometown feel.

The Philadelphia Convention & Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : www.discoverPHL.com. Contact : Greg Evans at g.p.evans@btinternet.com.

Phoenix Park Bike Hire, Dublin, Ireland

Phoenix Park in Dublin has 20km of cycle paths and over 1750 acres of parkland to explore.

Located right at the entrance to the Park, Phoenix Park Bike Hire is a cost effective, healthy and enjoyable way to see attractions in the park and all that Dublin city has to offer.

Many thousands of extra visitors are expected to choose Ireland in 2013 for The Gathering.

Visit : www.phoenixparkbikerehire.com and www.thegatheringireland.com. Contact : Anna Sharp at anna@asharppr.com.

Pismo Beach, California

Pismo Beach is located on California's famous Central Coast, half way between San Francisco and Los Angeles along the scenic Pacific Coast Highway and Highway 101.

This classic California beach town offers long white beaches for taking a pleasant stroll or for just enjoying the spectacular views of a Pismo Beach sunset.

Visitors also enjoy great weather year round, fabulous local wineries, golfing, riding the dunes in a four-wheel ATV on California's only drive-on beach, horseback riding, surfing, body boarding, and fishing from the historic 1200-foot Pismo Beach Pier.

The Pismo Beach Conference & Visitors Bureau will be delighted to hear from Alliance press card holders who are interested in featuring this destination.

For more information, please visit www.ClassicCalifornia.com, or contact Suzen Brasile at sbrasile@pismo-beach.org.

The Pocono Mountains, Pennsylvania

The Pocono Mountains region is 2,400 square miles of mountains, lakes, rivers, waterfalls and woodlands in Northeastern Pennsylvania.

The four-county region offers year round outdoor recreation, seasonal festivals and fairs, lavish spas and fine dining. The Pocono Mountains is two hours from both Philadelphia and New York City.

The Pocono Mountains Visitors Bureau will be delighted to consider press trip requests from Alliance press cardholders.

Visit : www.800poconos.com. Contact : Elizabeth A. Richardson at Erichardson@poconos.org.

Québec, Canada

Québec is a unique land in North America. Unique for its geography, its history and its culture, which together have forged its bold and exuberant identity.

The region is multi-faceted geography, diverse landscapes, vegetation and climate and a rich history spanning five centuries, from colonial regime to the present-day challenge of maintaining the cultural vitality of this culture in North America!

Summer, fall, winter and spring: the contrasting seasons bring this vast territory to life, offering you four spectacular opportunities to discover the many faces of Québec!

Destination Québec will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : www.bonjourquebec.com. Contact : Caroline Corfield-Rose at caroline@corecommunications.co.uk.

The Ramada Encore Hotel, Gateshead, UK

The Ramada Encore Hotel, Gateshead is located minutes from the historic Newcastle Quayside, on the banks of the river Tyne, and within walking distance of restaurants, bars, theatres, art galleries and attractions, including :

- the Baltic Centre of Contemporary Art
- Gateshead Millennium Bridge, and
- the Metro Radio Arena.

The Ramada Encore Hotel, Gateshead will be happy to host Alliance press card holders on assignment.

Visit : www.ramada.co.uk. Contact : Bernice Saltzer at bernice@sortedpr.com.

Ravenstone Manor, Keswick, Cumbria UK

Ravenstone Manor is a family run hotel situated just a short drive from the market town of Keswick in the Lake District.

Overlooking Bassenthwaite Lake, and set against the backdrop of Skiddaw, Ravenstone Manor provides guests with a vantage point to fully appreciate the beauty of the Lake District. The grounds of the Hotel are a great start for many walks for any ability; a short amble through Dodd Wood looking for Ospreys nesting or the odd deer to a hike to the summit of Skiddaw.

Ravenstone Manor will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.ravenstonemanor.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

The Renaissance Paris Arc de Triomphe, Paris

The five-star Renaissance Paris Arc de Triomphe designed by Christian de Portzamparc, is just a few steps away from the famous landmark and Champs-Élysées Avenue.

A contemporary design, this Arc de Triomphe, Paris hotel's upscale guest rooms and suites are spacious and tastefully decorated and boast the latest in-room technology, including wireless Internet.

Outstanding among hotels in Arc de Triomphe, Paris, guests can indulge in delightful dining at the Makassar Lounge Restaurant serving contemporary French - Indonesian cuisine.

The Renaissance Paris Arc de Triomphe will be delighted to consider offering accommodation to Alliance press card holders who are able to review the hotel in their features.

Visit : www.marriott.co.uk/hotels/travel/parwg-renaissance-paris-arc-de-triomphe-hotel. Contact : Bernice Saltzer at bernice@sortedpr.com

Reykjavik Bike Tours

Reykjavik Bike Tours will provide press tours of Iceland's capital for Alliance press card holders.

Visit : www.icelandbike.com. Contact : Stefan Helgi Valsson at valsson@centrum.is

Rockford, Illinois

Rockford is located in north central Illinois, just south of Wisconsin, halfway between Galena and Chicago.

Rockford life centers around the Rock River, which may divide the east side from the west, but brings people together for events such as the :

- Illinois Snow Sculpting Competition
- Fourth of July Festival
- Ski Broncs Water Ski Shows
- Rockford Art Museum
- Greenwich Village Art Fair and Rockford Art Guild's Artists' Fair
- On the Waterfront, Illinois' largest street music festival
- Music in the Park, and
- Holiday Festival of Lights.

Several museums cluster in Riverfront Museum Park on the west bank and Sinnissippi Gardens and Park stretch along the east bank. A trail network links them all.

Rockford continues to develop its waterfront by converting industrial sites into parks and public areas, such as Davis Park at Founder's Landing.

Visit : www.gorockford.com. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Rosalie Bay Resort, Dominica

Rosalie Bay Resort, an eco-luxury and wellness retreat on the Nature Island of Dominica in the Caribbean, located along the Atlantic Ocean at the edge of a UNESCO World Heritage site,

The Rosalie Bay will be happy to consider accommodations for Alliance members on assignment.

Visit : www.rosaliebay.com. Contact: Julie Harper at julie@madiganpratt.com.

The Royal Park and The Cranley, London

The Royal Park and The Cranley, two luxury, boutique hotels located in central London are delighted to welcome Alliance press card holders with suitable commissions.

Visit : www.theroyalpark.com and www.thecranley.com. Contact : Li Boatwright at Li@storringtoncommunications.com

Rushton Hall Hotel and Spa, Northamptonshire

Rushton Hall Hotel and Spa offers guests the chance to stay in what has been a stately home in rural Northampton since 1438.

Everything about Rushton Hall is grand from the moment you pass through its heavy timber doors. Most stunning, however, is the great hall with its magnificent timber roofing, ornate plasterwork, stained glass windows and fireplace.

Rushton Hall will be pleased to consider offering accommodation to Alliance press card holders.

Visit : www.rushtonhall.com. Contact : jacky Mcaulay at j.Mcaulay@rushtonhall.com.

Saigon Streets

Saigon Streets, which run 3 to 3.5 hour street food tours in Ho Chi Minh City, will be delighted to provide Alliance press card holders with a tour for review purposes.

Visit : www.saigonstreeteats.com. Contact : Barbara Adam at theboss@thedropoutdiaries.com.

Sail Lofts St Ives

This group of 12 award winning luxury holiday apartments surrounding a central courtyard, just metres from Porthmeor Beach in St Ives, with their own 'holistic' Ocean Spa, will be pleased to consider offering accommodation to Alliance press card holders with a commission.

Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.

Secret London – An unusual guide Secret London – Unusual bars & restaurants

Following the success of “Secret London – An unusual guide” (Amazon bestseller) Jonglez Publishing has launch its first iPhone applications:

- Secret London – An unusual guide, and
- Secret London – Unusual bars & restaurants

Alliance press card holders able to review the applications can receive a code to download the app for free (iPhone users only).

Visit : www.itwalliance.com. Contact : Alexandre Thery at alexandre@editionsjonglez.com.

Shakespeare Country, UK

Shakespeare Country UK will host Alliance press card holders and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability.

Visit : www.Shakespeare-Country.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk

Shieldhill Castle, the Clyde Valley, Scotland

Shieldhill Castle hotel is a 4 star hotel set in the upper Clyde valley 30 minutes from both Edinburgh and Glasgow.

The Castle dates back to 1199 and offers great character and charm amongst elegant surroundings. The principal building has 16 en suite bedrooms, and the newly refurbished stable block has created a courtyard setting for an extra 10 en suite rooms.

Chancellor's restaurant, set within the Castle itself, has won numerous food and wine awards, including a two Rosette distinction from the AA.

In the grounds of the Castle and the surrounding areas, there is falconry, paintballing, clay pigeon shooting, helicopter flights, hot air balloon rides, fishing and golf.

Shieldhill Castle will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.shieldhillcastlehotel.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Silversea Cruises

Silversea Cruises is a luxury cruise line, offering guests large-ship amenities aboard its intimate, all-suite vessels: Silver Cloud, Silver Wind, Silver Shadow, Silver Whisper and Silver Spirit.

With the inclusion of the expedition ships Silver Explorer and Silver Galapagos (debuting late 2013), Silversea Cruises' itineraries encompass all seven continents and feature worldwide luxury cruises to the Mediterranean, Caribbean, both polar regions and over 500 fascinating destinations in between.

Silversea Cruises will be delighted to hear from Alliance press card holders, with suitable assignments, who are able to provide reviews of its cruises.

Visit : www.silversea.com. Contact : Katie Francis visit : kf@verypcc.com.

St Mary's Hall Hotel, Scilly

St Mary's Hall Hotel, the Isles of Scilly is happy to provide press trip opportunities to Alliance press card holders.

Visit : www.stmaryshallhotel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk

Sugnall Hall, Staffordshire, UK

The owners Sugnall Hall have been restoring their 2-acre walled kitchen garden for six years and have brought this back into production as well as allocating one of the quadrants for an Indian Pavilion that was handmade and hand-block printed in Jodhpur.

The walled garden, which dates back to 1737, complete privacy in the heart of rural Staffordshire.

Sugnall Hall, Staffordshire will welcome the chance to talk to Alliance press card holders on assignment.

Visit : www.sugnall.co.uk. Contact : Simon Turton at simon@operapr.com.

Swaziland and Malawi

Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance press card holders with suitable commissions.

Visit : www.thekingdomofswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk

Talbot County, Maryland USA

The Talbot County Office of Tourism promotes the pristine landscapes, waterscapes, and small hamlets along the "Hamptons of the Chesapeake Bay".

The Towns of St. Michaels, Oxford, Easton, and Tilghman Island offer a wealth of small town charm with metropolitan amenities.

Outdoor recreational opportunities abound at every corner - with five rivers, two bays and hundreds of creeks and tributaries, kayaking, canoeing, sailing, and yachting can be enjoyable throughout the seasons of Spring, Summer and Fall.

Year round entertainment at local theatres and nightclubs, art festivals and galleries, culinary events, and cultural treasures add to the Talbot County experience.

The Talbot County Office of Tourism will be delighted to consider press trips for Alliance press card holders on assignment.

Visit : www.talbgov.org. Contact : Debbi Dodson at ddodson@talbgov.org.

The Taskonaklar Boutique Hotel, Turkey

The Taskonaklar Boutique Hotel is located in Uçhisar, the highest town in the Turkish region of Cappadocia.

A member of Great Hotels of the World, it has rooms and suites carved into volcanic formations with the accommodations combines subterranean spaces, rough-hewn walls and stone archways with fresh air in the form of terraces and balconies, with stunning views.

The Taskonaklar Boutique Hotel will be delighted to consider offering accommodation to Alliance press card holders.

Visit : www.taskonaklar.com. Contact : Tolga Akarcalı at tolga@taskonaklar.com.

theExplorateur

theExplorateur reviews hotels, shops, restaurants and travel-related products around the world.

theExplorateur will consider offering Alliance press card the opportunity to review any of its properties.

Visit : www.theExplorateur.com. Contact Gabriella Ribeiro Truman at gabriella@trumarketing.com

Three Nelson Hotels in Cheshire, UK

The Grosvenor Pulford Hotel & Spa, The Pheasant Inn and The Bear's Paw will be happy to accommodate Alliance press card holders with a commission.

Visit : www.grosvenorpulfordhotel.co.uk, www.thepheasantinn.co.uk and www.thebearspaw.co.uk
Contact : Karen Floyd at karen.floyd@symmetrypr.com

Tipi Adventure, Herefordshire UK

Tipi Adventure offers alternative UK holidays on the River Wye in Herefordshire.

Here visitors can stay in luxury tipis along the riverside and take part in daily paddles along the river itself in Canadian Canoes.

The holidays are suitable for anyone aged four upwards and as tuition and buoyancy aids are provided, no previous canoeing experience is required.

Tipi Adventure would be delighted to hear from any Alliance press card holders who would like to know more about the company. Media visits are also available outside of the peak school holiday periods.

Visit : www.tipiadventure.co.uk. Contact : Samantha Marsh:
samantha@infinitypublicrelations.co.uk

Tongabezi, Zambia

Tongabezi Lodge is the first Zambezi River lodge on the Zambian side of Victoria Falls.

Privately owned and run it was voted among the world's finest places to stay in Condé Nast Traveler's 2008 Gold List.

Tongabezi Lodge will be delighted to consider providing Alliance press card holders with stays at the Lodge for review purposes.

Visit : www.tongabezi.com. Contact : Sanja Cloete-Jones at sanja@tongabezi.com.

Towan Valley, Cornwall, UK

Towan Valley, Cornwall is a place for families looking to get a totally Cornish getaway – a stones throw from one of Cornwall's best blue flag beaches and cliff top walks.

Situated in a wooded valley, Towan Valley comprises luxury self catering beach retreats located on the North Cornish Coast in the village of Porthtowan, 12 miles between St Ives and Newquay and seven miles from Truro - Cornwall's only City. The properties are available through Aspects Holidays and Michael Paul Holidays.

Towan Valley will be delighted to hear from Alliance press card holders on assignment who would like to review.

Visit : www.aspects-holidays.co.uk and www.michaelpaulholidays.co.uk. Contact: Graham Buckley at graham@mercury-pr.co.uk.

Truro, Cornwall, UK

The cathedral city of Truro, which is the UK's most Southerly and Cornwall's only city, has cobbled streets, narrow alleyways and riverside walks down to Malpas.

Beaches including Porthtowan are a 15 minute drive away and there is the opportunity to take a boat from Truro down to Falmouth and St Mawes.

Truro has been very much overlooked from a travel media perspective, in favour of destinations such as St Ives and Padstow, but has a wealth to offer people wanting a city break that offers them the best of both worlds.

Enjoy Truro will be delighted to hear from Alliance press card holders on assignment who would like to visit the city.

Visit : www.enjoytruro.co.uk. Contact: Karen Baker at karen@mercury-pr.co.uk.

Utah

The US state of Utah attracts outdoor enthusiasts offering national Parks, ski resorts and golf courses.

Within the state is to be found Park City, historic Temple Square, St George, Lake Powell and, of course, Salt Lake City.

Visitors come to ski or snowboard "The Greatest Snow on Earth," to mountain bike Slickrock in Moab Utah, take summer whitewater rafting down Cataract Canyon, or visit the Old West.

The Utah Office of Tourism will be delighted to hear from Alliance press card holders who are able to feature the state.

Visit : www.utah.com. Contact : Caroline Corfield-Rose at caroline@corecommunications.co.uk.

Valley Forge, Pennsylvania

Recreation, history, retail and the arts intersect in the Valley Forge area.

Located 18 miles west of downtown Philadelphia, it is most often remembered as the site of George Washington's winter encampment of 1777-1778, where the army was transformed from a rag-tag band of soldiers into the fighting force that went on to win the American Revolution.

Visitors today can enjoy the tranquil beauty of Valley Forge National Historical Park's 3,500 acres of rolling hillsides and sparkling streams.

In the spring, flowering dogwoods, red buds and mountain laurel dot the landscape and, in the fall, the countryside explodes with yellow, red and orange.

The Valley Forge Convention & Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : www.valleyforge.org. Contact : Greg Evans at g.p.evans@btinternet.com.

The Villa Rosa Hotel, Nairobi

Kempinski Hotels is set to open one of the country's most luxurious properties, the Villa Rosa Hotel on Chiromo Road as well as tented camp, Olare Camp in a Maasai Mara conservancy in early 2013.

Alliance press card holders are invited to request a press review stay at the the Villa Rosa Hotel and or Olare Camp.

Visit : www.kempinski.com/en/nairobi/hotel-villa-rosa and www.magicalkenya.co.uk. Contact: Hilary Philpott at hilary.philpott@kempinski.com.

Visit Dublin

Visit Dublin offers Alliance press card holders visiting on-assignment a Media Pass (the Dublin Pass), which provides free entry to 34 visitor attractions in Dublin.

Visit : www.visitdublin.com and www.dublinpass.com. Contact : Catherine McCluskey at Catherine.mccluskey@failteireland.ie

Visit Orlando

Visit Orlando offers Alliance press card holders visiting on-assignment a complimentary Journalist VIP Passport.

Visit : www.VisitOrlando.com/media. Contact : Amy Rodenbrock at amy.rodenbrock@visitorlando.com

VisitCornwall

Cornwall is located in the far west of Great Britain on a peninsula pointing into the Atlantic Ocean, and with 300 miles of coastline.

Cornwall is also the location of mainland Great Britain's most southerly promontory, The Lizard, and one of the UK's most westerly points, Land's End, while a few miles off shore and even further west is an archipelago of tiny islands that make up the Isles of Scilly.

For Alliance press card holders visiting Cornwall with suitable commissions, VisitCornwall will be pleased to offer bespoke itinerary arrangements and assist in negotiating complimentary or reduced rate accommodation and entry to attractions and activities.

Visit : www.visitcornwall.com. Contact : Julia Hughes at julia.hughes@visitcornwall.com

Visit Oxfordshire

Visit Oxfordshire is this English county's tourism association and is able to enable Alliance press card holders uncover its hidden treasures.

From the varied rural landscape of Oxfordshire, excellent for cyclists and walkers, to a cultural getaway in Oxford, renowned for its history and heritage.

Visit : www.visitoxfordshire.org/press. Contact : Heather Armitage at Harmitage@oxford.gov.uk.

Visit South East England

South East England comprises the counties that wrap around London, and which take in the south coast from Dover to the New Forest.

These are :

Kent
Sussex
Isle of Wight

Hampshire
Surrey,
Berkshire

Buckinghamshire, and
Oxfordshire

The South East is home to English icons such as Windsor Castle, Oxford, Brighton and Canterbury and Visit South East England can arrange themed tours such as Jane Austen, James Bond, Downton Abbey, Tolkien, CS Lewis and Inspector Morse.

Some of the areas 2013 highlights include the 200th Anniversary of Pride & Prejudice, the opening of the Mary Rose Museum, Portsmouth.

For Alliance press card holders visiting SE England with suitable commissions, Tourism South East will be pleased to offer bespoke itinerary arrangements and assist in negotiating complimentary or reduced rate accommodation and entry to attractions and activities.

Visit : www.visitsoutheastengland.com. Contact : Carol Plunkett at cplunkett@tourismse.com.

Wedgwood the Restaurant, Edinburgh, Scotland

Paul Wedgwood and Lisa Channon opened Wedgwood the Restaurant in 2007, and gains inspiration for his style of dishes from regular travels around the world. Favourite dishes in the restaurant include Panko and black sesame crusted mullet or Pork belly, Diver caught scallops wrapped in caul fat.

Wedgwood the Restaurant will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.wedgwoodtherestaurant.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Welcome to Yorkshire

Welcome to Yorkshire, which is the official Destination Management agency for the English county of Yorkshire, has one clear priority, to make Yorkshire the most popular destination in the UK for business and leisure.

In just two years *Welcome to Yorkshire* has grown the value of the county's tourism and visitor economy from £5.9bn to £7bn per annum.

Welcome to Yorkshire will be delighted to consider press trip opportunities for Alliance press card holders with an appropriate commission.

Visit : www.yorkshire.com/mediacentre. Contact : Graham Poucher at gpoucher@yorkshire.com

The West Somerset Railway, UK

The West Somerset Railway is Britain's longest standard gauge "heritage" railway and runs steam trains on a daily basis from early April to early October and on elected dates in other months.

The route is from Bishops Lydeard (4 miles from the Somerset County Town of Taunton) to the small seaside resort of Minehead and the Railway carries some 200,000 passengers each year.

The West Somerset Railway will be delighted to offer Alliance press card holders free travel on its trains. Please book tickets in advance.

Visit : www.west-somerset-railway.co.uk. Contact : John Simms at john.com@wsrail.net

Wilderness Scotland

Wilderness Scotland is a specialist adventure travel company offering an inspiring range of holidays, journeys and wilderness experiences in the most remote and beautiful regions of the Scottish Highlands and Islands.

Established in 2001, its team of guides know the wild places of Scotland better than anyone.

Wilderness Scotland will consider offering press trip facilities to Alliance press card holders.

Visit : www.wildernessscotland.com. Contact: Ben Thorburn at ben@wildernessscotland.com

WildJunket Magazine

WildJunket Magazine is a new-age digital magazine with an emphasis on adventure travel and special interest journey.

It is a finalist in the Digital Magazine Awards 2012 for Best Travel Magazine Award.

To read a sample issue online : . Password: wjjun88

Alliance press card holders can receive a free annual subscription (four issues) via email. Those interested should email Alberto Molero with name card number and email address.

Visit : www.wildjunketmagazine.com. Contact Alberto Molero at alberto@wildjunket.com.

www.cornwallscottages.co.uk

www.cornwallscottages.co.uk a specialist internet holiday cottage agency with over 230 properties throughout the Duchy, will be delighted to consider offering self-catering accommodation to Alliance press card holders with a commissioned feature.

Visit: www.cornwallscottages.co.uk. Contact: Jess Money at jess@suebradburypr.com

The Yukon

Situated in the upper Northwest corner of Canada, next to Alaska, the Yukon is Canada's most accessible northern destination.

The Yukon is one of North America's major wilderness attractions; close to 80 percent remains pristine wilderness with 5,000-metre peaks, forested valleys, unspoiled waters and untamed wildlife.

It is home to more than 160,000 caribou, 70,000 moose, 22,000 mountain sheep, 6,000 grizzly bears and 220 species of birds and 34,000 humans! Canada's highest mountain (Mount Logan) is located here as is one of the largest non-polar icefields located in Kluane National Park - a UNESCO World Heritage site.

The Yukon has three national parks, six territorial parks and four Canadian Heritage Rivers and with nearly 3,000 miles of all-weather and mostly paved road.

The Yukon's 10 communities enjoys a vibrant culture rich in northern tradition and First Nation (native) customs and beliefs.

Travel Yukon will be delighted to hear from Alliance press card holders who are able to feature this region.

Visit : www.travelyukon.com. Contact : Lisa Chamberlain at Lisa.chamberlain@btinternet.com.

Zambian Dawn Safaris

Zambian Dawn Safaris is an owner-operated safari company based in the North Luangwa National Park, Zambia.

This wilderness area is the only park in Zambia, which is home to Africa's Big Five and is also a bird watchers destination with over 400 species of bird recorded in the Zambian Dawn Safaris area.

Zambian Dawn Safaris will be pleased to consider press visits to Alliance press card holders with a commission.

Visit : www.zambiandawnsafaris.com. Contact : Honour Way at info@honourway.com.

The International Travel Writers Alliance



The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

www.itwalliance.com



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www.allwaystraveller.com

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